



Successful Completion of RFID Production Monitoring Project at Isuzu Hicom (Malaysia)

6 October 2015

SensMaster Sdn. Bhd., the RFID division of Free2move Holding AB, a leading provider of integrated RFID solutions, today announced the successful completion and operationalization of the Production Monitoring System (PMS) Project at Isuzu Hicom Malaysia Sdn Bhd. Located in the east coast state of Pahang, the plant operates as a joint venture between Japan's ISUZU Motors and Malaysia's DRB-Hicom Bhd. The facility manufactures light to heavy duty commercial vehicles for the domestic market.

The PMS system monitors production flow, measuring times for completion at each station, including vehicle type and production rate. Another central requirement of the system is to ensure the correct chassis, engine and body are fitted to each other.

Automotive manufacturers are putting vehicles through some rigorous processes that often damage ordinary barcodes. An RFID solution have been shown to provide investment returns within 12 months. The ROI is derived out of better product quality, increase in production speeds and just-in-time inventory control.

Commenting on this development, Anders Due-Boje, CEO of Free2move Holding AB said, "RFID systems in automotive assemblies is not a new concept, nevertheless there are many environment interference challenges that only a select few experienced RFID providers can accurately address and solve, without disrupting existing production infrastructure. I would like to thank our service integrator partners, Grand-Flo Spritvest Sdn. Bhd. and Intechriti Sdn. Bhd. for their diligent cooperation throughout the project, and our own Malaysia project team which have delivered the successful project execution. We are proud to be part of a pioneer project like this in Malaysia. We are now in discussions with the parties involved to expand the PMS to other locations within the factory, including expanding its scope to integrate with the factory's inventory management system. The ROI on RFID systems is robust and quick, and we are excited about promoting this to other automotive clients as well".

About Free2move Holding AB

Free2move Holding is a leading innovator in advanced wireless communications products and solutions. We provide easy-to-implement, robust, and high quality wireless performance.

We help our customers solve critical problems and explore new opportunities to improve their operations. Our solutions help business to operate more efficiently, cut costs, eliminate downtime, decrease time-to-market, and safeguard people and assets.

Our products are marketed across the world under two brands:

- Free2move: Wireless communication Bluetooth modules and boards for data and audio communication.
- SensMaster: Enclosed products for wireless sensor networks and RFID applications for industries such as manufacturing, environmental monitoring and asset tracking.

Additional information

For additional information, see www.free2move.se or contact: Anders Due-Boje, CEO Free2move Holding AB, +46 72 33 22 691, anders.dueboje@free2move.se

Free2move Holding AB

Lilla Nygatan 20

111 28 Stockholm

Sweden

Free2move AB

Sperlingsgatan 7

302 48 Halmstad

Sweden

SensMaster

Twixt Technologies

18 M Jalan PJU 5/20c

Kota Damansara

Kuala Lumpur, Malaysia