



For immediate release

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Eevia Health Plc is exhibiting at the Supply Side West trade show in Las Vegas, US November 1-4, 2022, with a sharper competitive stance.

Eevia Health is presenting its branded ingredients at a major trade show for the nutraceutical industry, SupplySide West, which takes place in Las Vegas, USA this week. This trade show is co-organized with Food ingredients North America and is the premier gathering of health & nutrition professionals bringing together buyers and suppliers from throughout the industry. SupplySide events are all about the science and strategy around the development of products driving the global business economy.

Eevia Health has sharpened its competitive stance on its key products and is exhibiting at booth nr 3747 at the Las Vegas show with a renewed focus. The product range has been reviewed and all products have been given a sharper focus in terms of product benefits and competitive advantages. Eevia Health has scoped its focus toward cellular recycling as the main strategic growth area for the next five years. Still, metabolic health, cognitive health, and inflammation are still relevant indication areas for some of the key products. Each product has been reviewed extensively over the last few months and has been assigned a key indication, which will be the subject of further substantiation and differentiation efforts to corner the market.

A range of pre-agreed meetings with customers and prospects during the show ensures that the tradeshow is providing a strong return on investment. In addition, the show gives ample opportunity to connect with new leads and prospects, while building the company's identity and brand in the market. Eevia Health is one of the co-sponsors for a reception of over 500 industry decision-makers on Wednesday evening at the Skyfall Lounge at the Mandalay Bay resort, profiling the Eevia Health brand to the industry.

"Supply Side West is a premier show and an excellent place to meet new prospects, customers, and decision-makers in the industry. It gives a great chance to showcase our products and discuss the benefits we have to offer face to face with product developers, strategic purchasers, and marketing officials of the largest brands in the world" says Tommi Kilpeläinen, Scientific Product Manager of Eevia Health.

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INFORMATION ABOUT EEVIA HEALTH PLC

Eevia Health Plc, founded in March 2017, addresses significant health problems with bioactive compounds extracted from plant materials. The materials are primarily wild harvested from the pristine Finnish and Swedish forests near or above the Arctic Circle. The extracts are sold B2B as ingredients to dietary supplements and food brands globally. These global brands utilize the ingredients in their consumer product formulas.

Eevia Health is a manufacturer of 100% organically certified plant extracts. Although a significant product, Elderberry extract, is made from cultivated berries, most of Eevia's other raw materials, such as bilberry, lingonberry, chaga-mushroom, and pine bark, are wild-harvested in a sustainable fashion.

Eevia Health operates a modern green-chemistry production facility in Finland. Manufacturing natural ingredients near the raw material harvest areas, Eevia offers a short value chain with an environmentally friendly carbon footprint, competitive pricing, and extreme transparency. Eevia listed its shares at Spotlight Stock Market in Sweden in June 2021, with the short name (ticker) [EEVIA](#).

To learn more, please visit www.eeviahealth.com or follow Eevia Health on LinkedIn@EeviaHealth.