



PRESS RELEASE

Malmö, Sweden

14:00 CET, Thursday, 9 November 2023

Reminder: Invitation to CDON's Capital Markets Day on 16 November 2023

As earlier communicated, CDON AB ("CDON") invites institutional investors, financial analysts and media to attend CDON's Capital Markets Day ("CMD"). CDON's CMD will be held between 14:00 CET and approx. 16:30 CET on Thursday, 16 November 2023 in Stockholm, Sweden and digitally (via live webcast).

Venue: Inderes Studio, Västra Trädgårdsgatan 19, Stockholm, Sweden.

Link for registration of in-person attendance at the CMD in Stockholm:

https://financialhearings.com/event/48422/register/live_event

If you wish to attend the CMD in-person, please complete your registration as soon as possible, as the number of participants is limited (to 40).

Link for registration of digital participation at the CMD (via webcast):

<https://ir.financialhearings.com/cdon-cmd-2023/register>

The CMD will be hosted by CDON's CEO Fredrik Norberg, deputy CEO & CFO Thomas Pehrsson and other members of the company's executive management team. The CMD presentation is expected to take around 2.5 hours and is going to be a deep-dive in CDON's updated group strategy for profitable growth. Further, there will be a broader discussion on online marketplaces' development; CDON has invited two external speakers (that focus on the overall marketplace and e-commerce industry), that are going to provide their insights at the CMD.

The CMD presentation will start at 14:00 CET and is estimated to end at ca. 16:30 CET, followed by mingle and finger food for those participants that will attend the CMD in-person.

For further information, please contact:

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Certified Adviser

FNCA Sweden AB is the company's Certified Adviser.

CDON AB (publ)

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About CDON and Fyndiq

CDON AB (publ) ("CDON") was founded in 1999 and is now the biggest marketplace in the Nordic region. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON's shares are listed on Nasdaq First North Growth Market with the abbreviation CDON.

Fyndiq AB ("Fyndiq") is since April 2023 a wholly owned subsidiary of CDON. Fyndiq was launched in 2010 and is operating a marketplace which offers a wide range of bargain products from Swedish and international merchants. Fyndiq has built an effective technical platform that allows merchants to easily get access to a large customer group while Fyndiq takes care of marketing, customer support and payments. Fyndiq's main market is Sweden, and it also operates sites in Finland, Norway and Denmark. Fyndiq is headquartered in Stockholm.

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