

Announcement

SMART VALOR AG, Switzerland

28 July 2022

SMART VALOR's integration with over 1,000 banks by Enable Banking is live – Crypto purchases faster than ever!

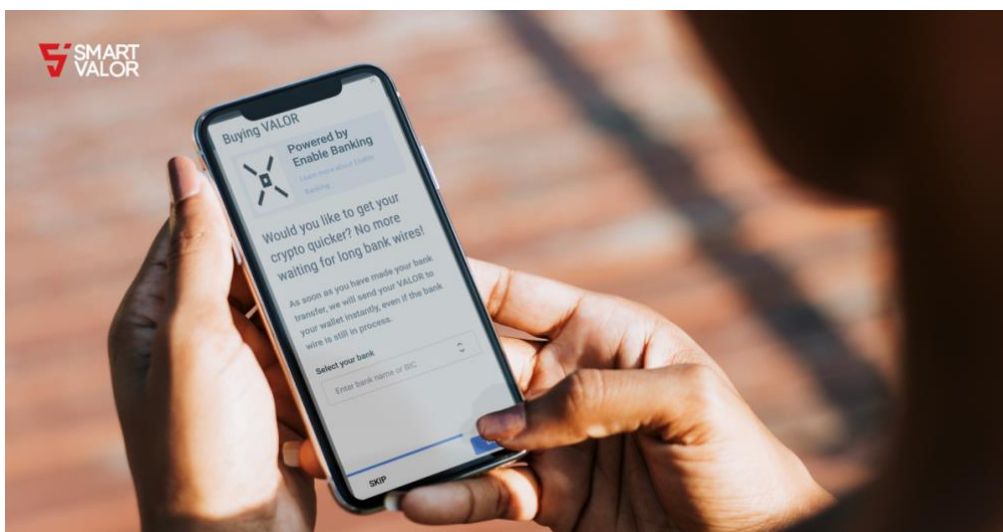
SMART VALOR has launched a new payment option on its digital asset platform that combines the benefits of a cost-efficient bank transfer with the speed of instant transfer.

Offering a choice of payment methods on a crypto exchange is an important requirement for providing high-quality customer service. However, not all options are equally attractive to users. Some involve higher fees charged by the payment service providers, while others may require a customer to wait several days for their assets to arrive.

From now on, SMART VALOR customers can use the popular wire transfer with an improved option. With the upgrade, they will be able to buy crypto in near real-time at no additional cost. For this, we have implemented a seamless bank transfer solution in collaboration with Enable Banking. This is very easy for the user to activate and currently includes more than 1,000 European banks.

Oliver Feldmeier, CEO and co-founder of SMART VALOR explains:

“Combining crypto services with traditional banking is a major challenge for companies in the blockchain industry. At SMART VALOR, we have always been committed to giving access to Bitcoin and other digital assets in a simple and secure way. A key element of this is trusted payment options that everyone is familiar with. Thanks to the cooperation with Enable Banking, we were able to simplify and significantly speed up crypto purchases via bank transfer – the favourite payment option of many customers.”



Buying digital assets at SMART VALOR by bank transfer is now done in a snap. With the Enable Banking integration, users can connect their bank account to our platform in just a few steps. The authentication process is very simple and only takes a few minutes.

Once the bank integration is active, our customers will be able to buy cryptocurrencies via bank transfer much faster. The new feature allows us to immediately recognise when a transaction has been created and we will execute the purchase on the platform. Thus, the customers will have their assets transferred to their wallet before the bank approval process and the actual bank transfer has been completed.

Joonas Tomperi, CEO and Co-Founder of Enable Banking:

“We are excited to be working with SMART VALOR, one of the leading crypto investment platforms. Their focus on security and innovation is something we admire, and we are looking forward to seeing great things from them in the future. As a company, they have shown a dedication to their clients and to the development of their product, and we are confident that they will continue to be a leader in the industry. Thank you for considering us as your partner in this exciting new venture.”

About Enable Banking:

The Finland-based company offers connectivity software that allows connecting with every European bank without 3rd party services. Enable Banking is ISO/IEC 27001 certified and regulated by Finnish Financial Supervisory Authority, ensuring the highest security standards and compliance now and in the future. <https://enablebanking.com/>

For more information and a video on activating the new payment option, see our blog: <https://smartvalor.com/en/news/the-smart-way-to-buy-crypto>

For additional information, please contact

Olga Feldmeier, Board chair and Co-founder
Email olga.feldmeier@smartvalor.com

Adrian Faulkner, General Counsel
Mobile: +44 779 695 0688
Email: adrian.faulkner@smartvalor.com

Certified Adviser

Mangold Fondkommission AB is acting as the Company's Certified Adviser and can be reached on phone number +46 8 5030 1550 and ca@mangold.se

About SMART VALOR

SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.