



2025-04-01

Press release

EYEON GROUP AB (publ): EyeonGroup Signs Strategic Reseller Agreement with Global Telecom Partner for Polish Market Launch

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On July 4, 2024, EyeonGroup announced the signing of a Letter of Intent with Locon SP. Z o. o. Group, initiating a strategic collaboration to jointly market and sell EyeonGroup's services in Poland. We are now pleased to confirm that a formal reseller agreement has been signed, enabling the distribution of EyeonGroup's services through Locon to one of the largest international telecommunications operators—specifically for launch in the Polish market.

Locon, a well-established Polish technology company specializing in location-based applications, has operated in the region since 1995 and maintains strong partnerships with several leading telecom providers.

This commercial agreement represents a major milestone in EyeonGroup's international expansion strategy. Through Locon's established relationship with a globally recognized telecom brand, EyeonGroup's services will initially be launched in the Polish market. This partnership provides strong local market access and also positions EyeonGroup for potential rollouts in additional markets where the telecom operator has a presence.

The agreement includes a startup fee for delivery and implementation, followed by ongoing variable revenue based on user volume. The launch is scheduled for the second quarter of 2025.

For further information, contact

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About EyeonGroup

Eyeon Group AB (publ), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 11 powerful services under one roof. Our partners can seamlessly select the solutions that fit their business model and easily offer them to their end customers.

Eyeon Group delivers innovative business solutions in IT security, privacy protection, and advanced AI-powered data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help businesses across Europe protect their digital assets and stay ahead of cyber threats—today and in the future.