

## **Business as a force for good: Urb-it earns B Corp certification for its impact and continuous innovation in sustainable logistics**

**Tuesday, 10<sup>th</sup> November 2020** — *Green last mile logistics provider, Urb-it earns B Corporation certification due to its impact and continued innovations in sustainable logistics. Urb-it now joins the fast-growing movement of more than 3500 certified B Corporations across 150 industries in 74 countries including companies like Patagonia, Ben & Jerry's, and The Bodyshop.*

Adhering to the company mission - to transform urban logistics with a human service that fights for the health of cities – Urb-it joins a network of companies that meet the highest standard of social and environmental performance. Satisfying a rigorous set of standards to achieve certification, the new status will boost Urb-it's sustainability agenda and improve business capability.

Urb-it will leverage the 3500 strong B Corp network to engage and learn best practices so that it can bolster business performance and advance its social and environmental mission. Specifically, Urb-it will build on this by joining the "[Climate Collective](#)", a network of more than 800 companies who have committed to NetZero 2030.

**Kevin Kviblad, CEO of Urb-it commented,** *"True to our mission and values, Urb-it strives to meet the highest possible standards for all of our stakeholders. This latest recognition marks our continued commitment towards being social and environmentally responsible in everything that we do. This is a huge milestone for Urb-it, and we are truly proud and honoured to join and commit to this important global movement."*

*"It's exciting to have Urb-it join the B Corp movement, a global community of positive change makers, each a for-profit company, using the power of business to serve the greater good for the planet and its people," said Nille Skalts, head of the Nordic B Corp movement. "Urb-it has been built as an impact business and the B Corp certification manifest the mission lock and marks its continued dedication to building a business better for all."*

For more information, visit [Urb-it.com](http://Urb-it.com) or contact:  
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### **About Urb-it AB (publ):**

Urb-it offers flexible, fast, personal, and environmentally friendly deliveries to consumers and retailers in large cities. Urb-it currently has operations in London, Paris, and Lyon. Learn more at <https://urb-it.com/>

### **About B Corp:**

B Corps are certified by the non-profit B Lab to meet rigorous standards of social and environmental performance, accountability, and transparency. Today, there is a growing community of more than 3500 certified B Corporations across 150 industries in 74 countries working together toward 1 unifying goal: to redefine success in business. Find out more at <https://bcorporation.net/>

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