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Urb-it continues UK expansion by launching in Liverpool

- ***Urb-it continues to expand in the UK by launching its sustainable last mile delivery services in Liverpool***
- ***Liverpool has a 2030 Net Zero Action plan and is Urb-it's seventh UK city***

Urb-it, the rapidly growing sustainable logistics platform, is delighted to announce it has launched in Liverpool, UK. This follows Urb-it launching its sustainable last mile delivery services in Birmingham in March – it now operates in seven of the UK's largest cities.

In 2019 Liverpool City Council declared that the Earth is facing a climate change emergency. All political parties in the city collaborated to agree the 2030 Net Zero Liverpool Action Plan, which outlines the specific measures the city will implement to become a net zero city by 2030. This includes addressing emissions from transport, a significant contributor to carbon emissions, by increasing the use and electrification of public transport and increasing the cycling lane network within the city.

Urb-it partners with e-commerce and logistics partners to provide customer-centric last mile delivery services, 100% by its couriers on its e-cargo bike fleet. This not only directly reduces carbon emissions, congestion, noise and air pollution - but its employed couriers are also more efficient in city centres than traditional delivery vehicles.

Sébastien Potts, UK Country Manager, Urb-it said:

“We are delighted to launch in Liverpool – a thriving city with an ambitious net zero plan to improve the health of the city. Our sustainable last mile delivery services fully align to this – reducing traffic and emissions on the streets, while also utilising the expanding cycling lane network. We look forward to creating job opportunities and a positive impact in Liverpool.”

For further information, please contact:

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About Urb-it AB (publ) | B Corp Certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in

urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at urb-it.com.