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Press release

EYEON GROUP AB (publ): Launches Miss Group Safe

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EyeonGroup has launched its first White Label Enterprise portal in collaboration with Miss Group under the name Miss Group Safe. The portal is fully branded with Miss Group's trademark and is targeted toward B2B enterprise customers. This launch marks the continuation of the partnership with Miss Group, which now strengthens its offering by actively selling the product to its customers in the Nordic markets. The launch is also a significant step for EyeonGroup in the development of a highly requested White Label B2B product, which is now also available to EyeonGroup's other White Label resellers.

The new portal includes ID protection, VPN, and insurance, and is designed to meet the growing demand for cybersecurity solutions. The portal will continue to evolve, with a roadmap for 2025 that includes the implementation of an additional four products. This strategic development positions EyeonGroup closer to its goal of becoming a One Stop Shop in Cyber Security.

Last week, Miss Group began selling Miss Group Safe, and the product has already received positive feedback from both customers and Miss Group staff.

"We are very pleased to have resumed our collaboration with Miss Group. The new Miss Group Safe package will be a key component in achieving our goal of reaching SEK 100 million in revenue by 2025," says Fredrik Björklund, CEO of Eyeon Group AB.

For further information, contact

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About EyeonGroup

Eyeon Group AB (publ) was founded in 2015 and is a SaaS provider that, through proprietary technology for collecting, analyzing and packaging data, develops and sells smart solutions that make life on the internet easier and safer for people, companies and organizations. The company provides business solutions within IT security, privacy protection services and AI-based data solutions. These are primarily aimed at the B2B market in Europe for industries such as e.g. banking, insurance, telecom and hosting.