

## **ABSOLENT AB HAS RECRUITED A NEW CEO**

Absolent AB, a subsidiary of Absolent Air Care Group AB, has appointed Mattias Cleveson as new CEO. Mattias succeeds the current CEO Axel Berntsson and also assumes the role as site manager for the production facilities in Lidköping and Skövde – a role previously held by Pontus Broberg, deputy CEO of Absolent AB. Mattias has a solid industrial background, primarily within the DeLaval Group, where he held various positions, such as CEO for the Group's Polish and Chinese subsidiaries. After his career in the DeLaval Group, Mattias has also held the role as CEO for both Nolek (part of the Indutrade Group) and Wedholms.

The recruitment of a new CEO is a part of a growth initiative where Absolent AB gets a new CEO who with undivided attention can drive the continued development of the Absolent brand. Axel Berntsson will be able to allocate more time to his role as CEO and President for Absolent Air Care Group and thereby intensify the implementation of the Group's growth agenda. Pontus Broberg continues in the organization and will assume a new role on Group level with focus on establishing a global function for strategic purchasing.

*We are very pleased with the recruitment of Mattias as CEO for Absolent AB. Mattias will add a market focus, a strong local leadership and experience of industrialization. It is a bold recruitment which we are convinced will accelerate growth, profitability, and innovation for the Absolent brand,* says CEO and President Axel Berntsson.

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