

## Press release

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## **Qbrick Launches Dirion – An Initiative for Governance, Security, Enforcement and Regulatory Compliance in AI**

**Qbrick is expanding its offering in AI infrastructure through Dirion, with a focus on control, traceability, enforcement, and regulatory compliance for AI solutions in mission-critical environments.**

Dirion builds on Qbrick's technology for secure and scalable video platforms, video infrastructure for AI agents, AI-powered avatars, and real-time communication. Through the company's platform, AI-powered avatars and AI agents can already communicate with users in real time through video, voice, and interaction. Dirion complements these capabilities with features for governance, control, enforcement, and traceability.

"AI is playing an increasingly important role in mission-critical processes, and we see a growing need for solutions that create control, transparency, enforcement, and security. With the introduction of regulations such as the EU AI Act, organizations are also facing increasing requirements to document, govern, enforce, and monitor how AI is used. Dirion is a natural extension of Qbrick's work in secure digital infrastructure and AI-powered communication solutions," said Krister Karjalainen, CEO of Qbrick.

Dirion is initially targeted at organizations in the financial sector, public sector, healthcare, and other industries with high requirements for security, control, and transparency. Discussions are underway with several leading organizations in these sectors regarding the use of AI in mission-critical environments. As part of these discussions, work is ongoing around two potential pilot projects that the company believes have strong prospects of being initiated in the near future.

### **For more information, contact:**

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### **About Qbrick**

Qbrick AB (publ) is a Swedish SaaS and AI company specializing in video communication. The company provides a cloud-based platform that serves as



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a central infrastructure for video communication, enabling businesses and organizations to create, manage, and distribute live and on-demand video at scale in a secure manner and with high regulatory compliance, supported by AI and interactive capabilities. The platform is used for both internal and external communication workflows, such as financial communications, training, sales and presentation materials, and live events. Qbrick was founded in 1999 and operates wholly owned subsidiaries in Sweden, Norway, Denmark, and Finland. The company is headquartered in Stockholm, and its shares are listed on the NGM Growth Market.

For more information, visit [www.qbrick.com](http://www.qbrick.com)