

## **Press Release**

Stockholm, 23 April 2026

### **Mavshack AB Updates Financial Calendar**

Mavshack AB (publ) (“Mavshack” or the “Company”) today announces an update to its financial calendar.

The Company has decided to reschedule the publication of its interim report for the first quarter of 2026. The report will now be published on May 12, 2026.

In addition, the Annual General Meeting will be held on June 29, 2026.

The changes have been made to ensure sufficient time for the preparation and quality assurance of the financial reporting and related materials.

The updated financial calendar is as follows:

\* Interim Report Q1 2026: May 12, 2026

\* Annual General Meeting 2026: June 29, 2026

For more information about Mavshack visit [www.mavshack.se](http://www.mavshack.se) or contact:

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### **About Mavshack**

Mavshack is a global software company specialising in streaming since 2007. The company’s primary product is a proprietary cloud-based live shopping platform that enables brands to produce live, interactive video content for marketing purposes. This platform allows companies to offer digital shopping experiences via websites, social media and other digital channels. Mavshack AB (publ) is listed on the Nasdaq First North Growth Market under the short name “MAV”. The Certified Adviser is Mangold Fondkommission AB (publ). More information is available at [www.mavshack.se](http://www.mavshack.se)