

4 July 2022

## **Urb-it's sustainable last-mile delivery services now live in Madrid and Barcelona**

- *Operations open in Europe's fastest growing e-commerce market, with reach to over 3.5 million people*

Urb-it, the rapidly growing sustainable logistics platform, is delighted to announce it has opened its operations in Madrid and Barcelona, Spain. Through establishing hyper local hubs in Spain's two largest cities, it is able to deliver the last mile for e-commerce and logistics partners to over 3.5 million residents in the cities.

Spain is Europe's fastest growing e-commerce market; and the country has low emission zones in effect, or planned, across its largest cities. Urb-it's employed couriers deliver the last mile sustainably on its 100% e-cargo bike fleet.

Urb-it also operates in France and the UK's largest cities, partnering with clients including Cainiao Network (the logistics arm of the Alibaba Group), Amazon and DHL. It has ambitious expansion plans for both existing and new European markets, scaling in major cities with high population densities, high e-commerce volumes and strong regulatory drivers to reduce pollution and congestion.

Ignacio Achirica, Spain Country Manager, Urb-it said:

"I am thrilled that our operations are live in Spain and to see our couriers on our e-cargo bike fleet powering through Madrid & Barcelona's streets. Our sustainable deliveries not only reduce carbon emissions by over 90%, but are also more efficient than traditional vans by doing twice as many stops and reducing congestion.

I am delighted we are supporting our e-commerce and logistics partners with a unique customer-centric, sustainable last mile service - while creating a positive impact on Spain's great cities."

### **For further information, please contact:**

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### **About Urb-it AB (publ)| B Corp Certified**

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in

urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at [urb-it.com](https://urb-it.com).