

MAVSHACK TO SPONSOR FPAC22

Mavshack will sponsor the 22nd annual Festival of Philippine Arts & Culture (FPAC22) for the second year.

Mavshack will join the thousands of supporters of FilAm ARTS for the eagerlyanticipated 22nd annual FPAC (Festival of Philippine Arts & Culture).

"The **22nd Annual Festival of Philippine Arts & Culture (FPAC)**, the largest and longest-running showcase of its kind in Southern California. The 2-day event includes live entertainment on two stages featuring comedian Rex Navarrete and the Filipino American Symphony Orchestra (FASO), along with hundreds more Asian entertainers, artists, food & business vendors, and an array of family fun activities", stated Jilly Canizares, Executive Director of the FilAm Arts Association.

This year's FPAC will be held on September 7-8 at Point Fermin Park in San Pedro, Los Angeles. The festival is expected to unveil the newest FilAm ARTS program, The Saysay Project, which aims to engage community members to share their stories, and to document and preserve these stories for future generations. "Mavshack is proud to sponsor this great event for the second year in a row and looks forward to presenting festival goers with free 24 hour and 30 day sample pre-paid cards", said Jerry Lozano. "We distributed over 2500 cards in 2012 and had a terrific response to the Mavshack service," stated Lozano.

FPAC is produced by FilAm ARTS - the Association for the Advancement of Filipino American Arts & Culture, a non-profit 501(c)(3) organization, and sponsored by the City of Los Angeles, LA County Arts Commission, California Arts Council, National Endowment for the Arts, California Community Foundation, Toyota, The Getty Foundation, LA-18, Mavshack, The Asian Journal, Weekend Balita, BakitWhy.com, Oishi Media, Toyota Automotive, The James Irvine Foundation, Western Union, and LEAP, Inc.

For more information contact: Jerry Lozano Global Sales Director

USA: +1-888-838-8411, ext 101 Manila: +63-999-563-7928 Jerry.lozano@mavshack.com



or

Jonas Litborn President and CEO jonas.litborn@mavshack.com +46 70 640 0740

For more information or questions, please visit <u>www.filamarts.org</u>, or contact:

Ed Mallillin, FPAC Co-Director, Marketing Office: 213-380-FPAC (3722) Fax: (213) 380-3724 ED@filamarts.org



Celebrating more than two consecutive decades as Southern Cali Targest and Tongest running Filipino community tradition. s Southern California

Pag-Uguay, Paglago, at Pagbabago (Interconnectedness, Prosperity and Renewal) September 7 - 8, 2013 Saturday & Sunday 10am - 6pm

Point Fermin Park 807 Paseo Bel Mar, San Pedro, Los Angeles, CA

Facebook.com/FilAmArts

FilAmARTS presents C the City of Los Angeles' 22nd Annual

Filamarts.tumblr.com

Twitter.com/FilAmArts

Instagram.com/FilAmArtsLA

For more information please visit www.FilAmArts.org or call (213) 380-FPAC



OUR STORY

MY STORY

YOUR STORY

FILAM ARTS

2013 Festival of Philippine Arts & Culture Kickoff and Reception

Thursday, September 5, 2013 7:00 p.m.



Lexington Social House 1718 Vine Street Los Angeles 90028



We will unveil our newest program, **The Saysay Project**, which aims to engage our community members to share their stories, and to document and preserve these stories for future generations. "*Saysay*" (pronounced "sigh-sigh") is a Tagalog word with double meaning: to have intrinsic value and to declare. This project is uniquely ours and is an integral part of what **FilAm ARTS** represents.



For tickets to the 22nd Annual Festival of Philippine Arts & Culture visit http://fpac22.eventbrite.com