

Press release

12 maj 2026 08:15 CEST



Qbrick Launches New Project in Danish Healthcare to Strengthen Digital Patient Communication

Qbrick AB (publ) today announced a new project within the Danish healthcare sector. The project aims to strengthen digital patient communication by using video as a supportive information format throughout the patient journey and recovery process.

The healthcare sector places extremely high demands on security, accessibility, and reliability in digital solutions. Through Qbrick's video platform, the region's hospitals gain access to a secure and scalable video infrastructure that enables the creation and distribution of patient-adapted information in a simple and efficient way.

Krister Karjalainen, CEO of Qbrick AB, comments:

"We are very pleased to have the opportunity to support digital patient communication within Danish healthcare. Video is playing an increasingly important role in making medical information more accessible and easier to understand for patients and their families. With our platform, healthcare organizations can create a more inclusive and efficient patient experience while maintaining high standards of security and reliability."

The video solution is used to help patients understand various aspects of treatment, preparation, recovery, and self-care. The video content complements written information by making instructions easier to absorb, revisit, and share with family members.

The format is particularly useful for recurring patient guidance, such as preparation before examinations, aftercare, self-care, newborn care, and practical instructions related to treatments and healthcare visits.

This initiative marks another step in Qbrick's expansion within sectors where secure video communication is mission-critical, such as the public sector, healthcare, and education.

For more information, contact:

Krister Karjalainen, CEO, Qbrick

E-mail: krister.karjalainen@qbrick.com

Phone: 0708-811229



Press release

12 maj 2026 08:15 CEST

About Qbrick

Qbrick AB (publ) is a Swedish SaaS and AI company specializing in video communication. The company offers a cloud-based platform that serves as a central infrastructure for video communication, enabling businesses and organizations to create, manage, and distribute live and pre-recorded video at scale in a secure and highly compliant manner, supported by AI and interactive features. The platform is used for both internal and external communication flows, such as financial communication, training, sales and presentation materials, and live events. Qbrick was founded in 1999 and is headquartered in Stockholm. The company has wholly owned subsidiaries in Sweden, Norway, Denmark, and Finland. Its headquarters are located in Stockholm, and the company's shares are listed on the NGM Growth Market.

For more information, visit www.qbrick.com