

## Announcement



15 November 2022

## Switzerland's premier Crypto Conference, **CryptoSummit.ch**, returns in 2023 with a deluxe two-day format in Zurich & Davos.

### The new trend format split between Zurich and Davos

One of the European conference scene's greatest success stories is back in 2023 with a new trend format. Wrapped around the Annual Meeting of the World Economic Forum (WEF), **CryptoSummit.ch** kicks off on Monday 16th January at the luxury Hyatt Circle conference centre at Zurich airport and ends on Friday 20th January in Davos. On this special January Monday, for the last 50 years, presidents, CEOs of global corporations and billionaires have descended on Zurich Airport for the WEF annual meeting. It's one of the hottest events of the year for global movers-and-shakers.

"The new phenomenon which started to take shape during the last years is the gathering of crypto leaders in Davos during the WEF week. The accumulation became a colourful addition and integral part of the Davos WEF week in January. Together we bring to the table the conversation about our future in a decentralized, permissionless and trustless society, build according to principles of Web 3. These topics are more important than ever and will go on to shape the global society that we live in, which is why, we think it is important to give a proper stage of its own to this audience during the WEF week." – Olga Feldmeier, founder of **CryptoSummit.ch** and decade-long crypto industry pioneer.



### **The theme of CryptoSummit.ch 2023**

The theme of the **CryptoSummit.ch** 2023 is regaining trust in crypto and advancing technology. This timely topic encapsulates the pivotal moment in the industry that we are currently facing. On one hand, crypto demonstrated how it can support countries in crises such as Ukraine, building a resilient parallel financial system for payments and donations. On the other hand, crypto has suffered one of its hardest blows through the Lehman Brothers-style meltdown of the FTX exchange.

Opening with the keynote from Charles Hoskinson, the founder of Cardano Foundation, the first day of the conference in Zurich will focus on technology covering a broad range of topics such as Bitcoin and Ethereum evolution, layer 2 scaling solutions, Defi, Web 3 and applications in the banking industry. The investment section will cover crypto market outlook in 2023, the best investment strategies in a bear market, as well as the institutional move into crypto. In addition, the masterclasses running in parallel to the conference will provide educational content in a compressed crash-course style for beginning crypto investors.

The event will continue at the end of the week, 20<sup>th</sup> January in Davos, with speeches and panels dedicated to the role this technology can play in shaping how society works. The end of the conference and its culmination point will be the discussion dedicated to most outstanding contributions of individuals during this year for crypto, closing with the 2023 award ceremony in three categories: technology, business and regulation & society.



*Day one will take place at the new luxury Hyatt Circle conference centre at Zurich Airport*

### **Ticket sales**

Tickets sales and sponsorships for **CryptoSummit.ch** go live on the 15th of November. The number of tickets is limited to 1,500 due to venue capacity and are expected to sell out well in advance of the event. Conference delegates can choose between one-day ticket for Zurich or Davos only or two-day ticket.

To enable broad access, the ticket categories range from a modestly priced general ticket, starting from 230 CHF, which is available during the early-bird period ending on 30<sup>th</sup> November 2022.

### **About CryptoSummit.ch**

Since its inaugural event in 2017, **CryptoSummit.ch** has become the longest standing and largest crypto conference ever staged in Switzerland, attracting the brightest minds of the crypto industry from all around the world. Taking place at the most prestigious conference venues in Zurich such as Samsung Hall, StageOne and Aura, 3,250 people came to **CryptoSummit.ch**, while around 50,000 visitors tuned in digitally. They listened to 250 industry leading speakers, such as Charles Hoskinson, Joseph Lubin, Tim Draper, Daniel Gutenberg as well as high level innovators from the banking sector.

**For more information on how to get tickets or sponsor the event, visit:**

[cryptosummit.ch](https://cryptosummit.ch)

**View the trailer for previous editions of the summit:**

[Crypto Summit 2018 | Trailer](#)





**For additional information, please contact**

CryptoSummit.ch organization team at  
Email [media@cryptosummit.ch](mailto:media@cryptosummit.ch)