

Press release | Stockholm 2025-10-10

Acenta Group signs supplementary agreement with Let's Go Hydro worth approximately SEK 1.9 million

Acenta Group AB ("Acenta Group" or the "Company") today announces that it has signed a supplementary agreement valued at approximately SEK 1.9 million with its existing customer in Northern Ireland – Belfast International Watersports Limited t/a Let's Go Hydro ("Let's Go Hydro"). The agreement, which includes additional padel courts and installation services, is separate from the parties' previously announced exclusive partnership and aligns with Acenta Group's strategic focus on strengthening recurring business with key partners in existing markets.

Deliveries and invoicing will be carried out progressively, with revenues from the order expected to be recognized mainly during the remaining of 2025. The new commitment represents a continuation of the ongoing rollout of padel courts for Let's Go Hydro and further strengthens Acenta Group's order backlog and market presence in Northern Ireland. It also reinforces the long-term collaboration between the companies and reflects Let's Go Hydro's continued expansion of its dedicated padel concept, *Let's Go Padel*.

"This continued trust from Let's Go Hydro is a strong confirmation of the partnership we've built together. Their expansion in Northern Ireland mirrors the impressive growth of padel across Europe, and we are proud to be part of it. Each new project strengthens our position as a long-term infrastructure partner and demonstrates how close cooperation can accelerate development in this fast-growing market", says Håkan Tollefsen, CEO of Acenta Group.

About Let's Go Hydro

Let's Go Hydro is a leading destination for sports, recreation, and adventure tourism in Northern Ireland. Located just outside Belfast, the facility attracts thousands of visitors each year with its wide range of outdoor activities, including



water parks, wakeboarding, accommodation, and events. Through its brand *Let's Go Padel*, the company continues to expand its padel operations as part of its strategy to create a full-service sports and leisure destination. For more information about Let's Go Hydro – please visit: https://letsgohydro.com/

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This document is a translation of the original Swedish press release. In case of any discrepancies, the Swedish version shall prevail.

About Acenta Group AB - <u>www.acenta.group</u>

Acenta Group is an international sport-tech platform for padel – offering a comprehensive ecosystem that combines courts, products, tournaments, ecommerce, community, and digital services. By taking a holistic approach, the company contributes to the growth of the sport and makes padel more accessible, engaging, and professional for all stakeholders.

The operations include the purchase, sale, installation, and customization of padel courts, combined with ongoing service agreements that generate recurring revenue. Through its own brand Peliga (www.peliga.com) and the e-commerce platform Sport of Padel (www.sportofpadel.com), Acenta distributes products to consumers, businesses, clubs, and resellers – with a focus on functionality, design, and reliability.

Acenta Group is also developing a comprehensive digital solution for padel – a platform that integrates tournaments, bookings, ranking systems, e-commerce, offers, and community features in a single app. The platform is built with an open API to enable integrations with external systems and to support scalable and data-driven services for players, clubs, and commercial partners.

Acenta Group also organizes the international competition series Acenta Padel Tour (www.acentapadeltour.com), which, together with Team Acenta, serves as a



dynamic platform for visibility, engagement, and product launches in the most relevant padel environments.

Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL. Certified Adviser for Acenta Group is G&W Fondkommission.