



PRESS RELEASE

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Sustainability in focus as CDON and Bring sign a logistics agreement

CDON and Bring have signed a new logistics agreement for the Scandinavian countries, which entails an increased focus on sustainable deliveries.

- We are happy to sign with Bring as our logistics partner for package deliveries. Bring is a company that is at the forefront of sustainability, an area in which CDON has strengthened its focus in the past year, says Tobias Neumann, Logistics Manager at CDON.

CDON, like all companies in the e-commerce industry, is aware that transport can have a significant environmental impact. Therefore, it is important to work long-term with a logistics partner that continuously upgrades its vehicles to more environmentally efficient alternatives and strives for new innovative distribution solutions. The agreement with Bring ensures high quality and sustainable logistics regarding package deliveries from CDON's own warehouses to our customers.

- In our transformation towards becoming a pure marketplace, environmentally sustainable communication and logistics solutions are an important factor. I am therefore looking forward to a close collaboration with Bring in the coming years, Tobias continues.

At Bring, the goal is for all home deliveries to be fossil-free or emission-free throughout the Nordic region by 2025, regardless of whether the delivery takes place in large cities or in rural areas. Already today, more than 50 percent of Bring's home deliveries in Sweden are fossil-free.

- I am glad that CDON shows us confidence as a logistics partner for its package deliveries in the Nordic region. Like us, CDON has a strong focus on working with sustainable delivery solutions. With this agreement in place, I look forward to being able to contribute to CDON's ambitions for a more sustainable supply chain from order to delivery, says Per Buus, Sales Director at Bring.



For more information:

Alexandra Jerrebo
PR & Communications Manager CDON
alexandra.jerrebo@cdon.com

Eric Thysell
Investor Relations Manager
eric.thysell@cdon.com

About CDON

CDON was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON is listed on Nasdaq First North Growth Market with the abbreviation CDON.

About Bring

Bring solves everyday logistics for small and large companies in the Nordic region. With us you get help with everything from e-commerce to medical transport. We handle parcels, courier, mail and cargo. We can store your goods and have experience with temperature-controlled foodstuffs logistics. We can install the ordered washing machine for your customers, carry the newly purchased couch in and mount it.