



PRESS RELEASE  
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## **ADVENTURE BOX INTRODUCES A MARKET PLACE FOR USER-CREATED GAME CONTENT**

**Users of Adventure Box can now buy internal platform currency, trade content and earn real money. The new BUX platform currency and new marketplaces for user-created content create a content economy for Adventure Box users.**

Adventure Box is the leading streaming platform for user-created computer games.

“With this important content economy launch, we create new revenue opportunities and drive organic growth,” says Adventure Box CEO, Christopher Kingdon.

Extremely successful sharing platforms almost always offer an opportunity for content creators to earn. Now Adventure Box also offers this opportunity.

“Users who create objects can now import these to our platform and sell them to other users,” says Christopher Kingdon. “Enabling content creators to earn money has been fundamental to the global success of for example YouTube,” he continues.

### **FOR MORE INFORMATION CONTACT:**

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### **ABOUT ADVENTURE BOX TECHNOLOGY AB**

Adventure Box makes it easy, and fun to make, share and play 3D games online. The company's world-leading streaming technology is patent protected. Founded in Stockholm 2014, the company also has staff in Paris, Seville, Malta and Kerala (India). Adventure Box is traded at Nasdaq First North Growth Market under the short name ADVBOX and ISIN code SE0012955276. Redeye AB with email certifiedadviser@redeye.se and phone number +46 8 121 576 90 is the companies Certified Adviser.