

First day of trading in BlueYield's shares on Nordic SME

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BlueYield AB ("BlueYield" or the "Company") announces that trading in its shares on Nordic SME commences today under the ticker "SHIP". As previously announced, BlueYield has made a private placement of shares in connection with the listing, with strong interest from Swedish and international qualified and institutional investors as well as from retail investors in Sweden.

Advisors

Pareto Securities is Sole Manager and Bookrunner, Wigge & Partners Advokat KB and Aabø-Evensen & Co Advokatfirma AS are legal adviser to the Company, Pareto Business Management is acting as Corporate Service Advisor and Ernst & Young is acting as Auditor in connection with the Offering and the Listing.

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About BlueYield

BlueYield AB is an investment company with a focus on acquiring and strategically divesting maritime assets. The portfolio of vessels is diversified by segment, geography, employment structure and counterparty and offers a unique opportunity to access the returns of global shipping.

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This press release contains certain forward-looking statements that reflect BlueYield's current beliefs or expectations about future events and financial and operational performance, including statements about guidance, planning, prospects and strategies. Words like "intend", "estimate", "expect", "plan", "can" and similar expressions about indications or predictions about future development or trends which are not based on historical facts constitutes forward-looking information. The forward-looking statements in this press release are based on various assumptions, in several instances based on additional assumptions. Even if BlueYield believes that

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Information to distributors

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014 /65/EU on markets in financial instruments, as amended ("MiFID II"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the "MiFID II Product Governance Requirements"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the shares in BlueYield have been subject to a product approval process, which has determined that such shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, Distributors should note that: the price of the shares in BlueYield may decline and investors could lose all or part of their investment; the shares in BlueYield offer no guaranteed income and no capital protection; and an investment in the shares in BlueYield is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the Offering. Furthermore, it should be noted that notwithstanding the Target Market Assessment, Pareto Securities will only procure investors who meet the criteria of professional clients and eligible counterparties.



For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the shares in BlueYield.

Each distributor is responsible for undertaking its own target market assessment in respect of the shares in BlueYield and determining appropriate distribution channels.