

## **SDS launches updated portfolio and web-site**

**Seamless Distribution Systems (SDS) has launched an updated product offering and a renewed web-site.**

*"We are very proud of our Retail Value management product suite and the way we can support telecom operators generate additional revenue and improved margin, through improved sales and distribution. I am very grateful of the team that has done a wonderful job in improving our web site ([www.seamless.se](http://www.seamless.se)) to better illustrate how we can deliver on our customer's needs. Furthermore, having a wider product suite, entirely based in a future proof micro services architecture will allow us to focus on organic growth and improved cash-flow, aiming for improved financial performance in the second half of the year and beyond", says Martin Schedin, CEO of SDS Group*

Retail Value Management (RVM) is a solution that is designed to empower operators' sales and distribution teams to handle the end-to-end customer journey – of the consumer – with actionable insights, improving the opportunities for up-selling, reducing the risk of churn and driving efficiencies across the entire value chain.

The updated web site provides great insight into the modernized product offering, how it helps telecom operators to drive growth, as well as important perspectives on Seamless Distribution from both customers, employees, and board directors.

**For more information contact:**

Martin Schedin

Chief Financial Officer

+46 70 438 14 42

[martin.schedin@seamless.se](mailto:martin.schedin@seamless.se)

**ABOUT SDS**

SDS is a Swedish international software company that specializes in mobile payment services for mobile operators, distributors, retailers, and consumers. SDS ensures that Telecom operators can sell their telephone subscriptions, where SDS products and services handle up to 90% of the Telecom operator's sales. Today, SDS have also implemented solutions in advanced analytics and Retail Value

# Seamless

Distribution Systems

Management and fintech, where these products have succeeded, they are transformed into so-called SaaS solutions.

SDS has approximately 320 employees in Sweden, France, Belgium, Romania, South Africa, Ghana, Nigeria, United Arab Emirates, Pakistan, India and Indonesia.

SDS systems handles more than 15 billion transactions worth over USD 14 billion annually. Via over 3 million monthly active resellers of digital products, more than 1100 million consumers are indirectly served globally.

SDS share is listed on Nasdaq First North Premier.

The company's Certified Adviser is FNCA Sweden AB, phone 08-528 00 399.  
[info@fnca.se](mailto:info@fnca.se)