



Qbrick Launches Real-Time AI Avatars - Interactive, Human-Like AI Communication

Qbrick AB (publ) announces the launch of its Real-Time AI Avatars, marking the next major step in the company's AI avatar development.

The new avatars enable instant, human-like interaction powered by leading LLM engines and can dynamically start videos, share content, and guide users through information in real time. The company has **already received strong interest from several existing clients.**

The launch comes as demand for AI assistants continues to accelerate worldwide. The global AI assistant market is projected to grow from **USD 16.3 billion in 2024 to USD 73.8 billion by 2033**, while AI agent technologies are expected to reach **USD 42-50 billion by 2030** - a clear signal of rapid enterprise adoption across industries.

Qbrick's Real-Time AI Avatars are designed to meet this growing need by offering organizations a scalable, secure, and highly engaging way to communicate. The technology reduces communication and training costs, enhances both customer and employee experience, and supports consistent, multilingual interaction across global markets. Their interactivity - including the ability to trigger videos and respond intelligently in real time - makes them especially valuable for learning, customer service, public-sector communication, and applications across healthcare and pharma.

Krister Karjalainen, CEO of Qbrick AB, comments:

"Real-Time AI Avatars are a major leap forward in our growth strategy. They give companies a scalable and highly engaging new way to communicate."

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About Qbrick

Qbrick AB (publ) is a Swedish company founded in 1999 that provides SaaS-based software solutions in video and film production for companies, governments and the gaming industry. The company delivers a cloud-based technology platform with which customers can create, edit, store and distribute live video and pre-recorded video clips using AI. Qbrick also develops interactive services where viewers can engage in broadcasts such as video shopping, live events or financial company communications. The company's video platform currently generates monthly revenue from approximately 100 corporate customers. Qbrick currently has wholly-owned

Press release

22 december 2025 08:00 CET



subsidiaries with operations in Sweden, Norway, Denmark and Finland. The head office is located in Stockholm. Qbrick's shares are listed on NGM Nordic SME.

For more information, visit **www.qbrick.com**