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## Urb-it grows partnership with Yodel in Manchester

- *Urb-it continues to grow its sustainable last mile delivery network through expanding its partnership with Yodel*

Urb-it, a rapidly growing sustainable logistics platform, announces that it has expanded its partnership with independent parcel carrier Yodel in Manchester, UK. The expansion will create further jobs and grow Urb-it's last mile delivery volumes in Manchester, which has the goal of being Net Zero by 2038.

Urb-it has partnered with Yodel since 2021, enabling one of the UK's leading delivery companies to reduce carbon emissions by offering truly sustainable last-mile delivery solutions to its customers. Urb-it delivers the last mile entirely, through its employed couriers delivering on its e-cargo bike fleet. It is B Corp certified, committed to the highest standards of social and environmental impact.

In addition to Manchester, Urb-it and Yodel are also delivery partners in Bristol, Glasgow and London. Urb-it partners with e-commerce and logistics businesses and its UK operations continue to grow at pace, now providing sustainable last-mile delivery services across its major cities – including London, Birmingham, Manchester, Liverpool, Bristol and Glasgow.

Sébastien Potts, UK Country Manager, Urb-it said:

“Urb-it's partnership expansion with Yodel is driven by a shared goal - to provide customer-centric, sustainable last-mile delivery solutions which make a positive impact on the cities where we operate.

“Our expansion with Yodel in Manchester demonstrates the continued need & demand for sustainable urban delivery solutions which support cities achieving their net zero goals. In addition, we reduce congestion on the roads, are able to use the expanding cycling networks and employ our couriers. I look forward to continuing to work and expand with the Yodel team.”

Carl Moore, COO of Yodel commented: “The partnership with Urb-it has allowed us to develop our last-mile services to better solve the challenges of navigating busy city centres. Delivering by bike gives us flexibility and allows us to deliver parcels to customers more quickly and efficiently. In expanding our offering in Manchester we can continue to build on the success we have already seen in London. Cycle courier operations also support our mission to improve sustainability across our network to achieve our ambitious carbon reduction targets.”

For further information please contact:

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### **About Urb-it AB (publ) | B Corp certified**

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike, and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at [urb-it.com](http://urb-it.com).

### **About Yodel**

UK independent parcel carrier, Yodel, handles over 190 million parcels every year and has a relationship with 85 per cent of the UK's top retailers. The company is headquartered in Liverpool and has over 50 locations across the UK, including three central sorts and over 47 customer delivery depots. Through its sister company, Arrow XL, Yodel can also offer a two-man service for white goods and large items up to 120kg. To find out more visit [www.yodel.co.uk](http://www.yodel.co.uk).