Report from the annual general meeting in Caybon Holding AB on 11 June 2025

At the annual general meeting (the "AGM") in Caybon Holding AB, reg. no. 559049-5056, (the "Company"), on 11 June 2025, the AGM adopted, inter alia, the following resolutions. For more detailed information regarding the contents of the resolutions, please refer to the notice to the AGM and the complete proposals, which have previously been published and are available on the Company's website, www.caybon.com.

Adoption of the income statement and balance sheet, disposition regarding the Company's results and discharge from liability etc.

The AGM adopted the Company's income statement and balance sheet and the consolidated income statement and consolidated balance sheet for the financial year 2024.

The AGM resolved that no dividend is paid for the financial year 2024 and that the Company's available funds shall be carried forward to new account.

The AGM further resolved to discharge the board members and the CEO from liability for the financial year 2024.

Election of board members and auditor

The AGM resolved that the board, for the period until the end of the next annual general meeting, shall consist of four (4) ordinary board members without deputies. For the period until the end of the next annual general meeting the AGM re-elected the current board members Eola Änggård Runsten, Adam Fors and Martin Ingemansson and elected Henriette Zeuchner. It was also resolved to re-elect Eola Änggård Runsten as chairperson of the board.

A presentation of the board members is available on the Company's website.

The AGM further resolved to re-elect the registered auditing firm Ernst & Young AB as the Company's auditor for the period until the end of the next annual general meeting. Ernst & Young AB has informed that Charlotte Holmstrand will remain as auditor in charge.

Remuneration to the board of directors and auditor

The AGM resolved that remuneration to the board of directors for the upcoming mandate period shall be SEK 825,000 in total. The remuneration shall be distributed so that the Chairperson of the Board of Directors shall receive SEK 300,000, and that other board member members elected by the annual general meeting shall receive SEK 150,000.

The AGM resolved that in the event that the Board of Directors decides to establish an Audit Committee, the remuneration for committee work shall be SEK 50,000 to the Chairperson of the Audit Committee, SEK 25,000 to each of the other members of the Audit Committee.

The AGM further resolved that remuneration to the auditor shall be paid in accordance with approved invoice.

For further information, please contact:

Daniel Grufman, Chief Financial Officer Email: Daniel.Grufman@caybon.com

About Caybon

Caybon is a world-leading digital media company focused on branded content that drives tangible results.

Caybon is a group of scalable, digitally focused marketing companies specialised in content and distribution. The purpose is to offer advertisers and organisations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of solutions from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The five brands within the Group are grouped into two business segments: Campaign and Network.

Find out more at www.caybon.com