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## **Acenta Group signs first leasing agreement in the UK**

**Acenta Group AB (“Acenta Group” or the “Company”) is pleased to announce that it has signed its first leasing agreement in the United Kingdom with Padel Société Limited (“Padel Société”), operating under Acenta UK. The agreement covers the leasing of three POP UP courts for an initial period of five months and will thereafter continue on a monthly basis with one month’s notice of termination. This marks the Company’s entry into the UK leasing market and represents an important milestone in Acenta Group’s international expansion strategy. The client has further outlined an ambition to install an additional 10–20 courts over the next 5–12 months, underscoring the growth potential of the collaboration. Each court generates a smaller recurring minimum monthly revenue stream, providing Acenta Group with predictable cash flow. Taken together, the agreement lays the foundation for recurring revenues and scalable growth in the UK market.**

The leased courts are part of Acenta Group’s *POP UP* concept – portable / temporary padel courts that are installed for a minimum of six months and can and will be relocated to new venues. Courts are leased to clients on a monthly license fee model. The first courts are scheduled to be shipped from Sweden during the first week of September, with installation planned for mid-September. Leasing revenues will begin immediately. The ambition is that the courts will remain active in the UK market for several years ahead, underscoring the long-term potential of this collaboration.

The client under the leasing agreement is Tour Padel Ltd, which will operate the courts as part of its innovative new model in partnership with the University of Greenwich. Tour Padel’s plans for expansion highlight the versatility of the POP UP model in providing padel facilities to universities, clubs, and new communities.

The agreement highlights Acenta Group’s commitment to developing innovative business models that drive growth and strengthen the Company’s position as a leading full-service provider in the global padel industry.

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*"This first leasing agreement in the UK is an exciting step for Acenta and a strong validation of our strategy to broaden our offering with flexible solutions. The POP UP model allows us to rapidly scale padel infrastructure, while also creating a recurring revenue stream for the Company. With Padel Société, we have found a partner that shares our vision for growth, and we look forward to supporting the expansion of padel across the UK market", says Håkan Tollefsen, CEO of Acenta Group.*

*"We are delighted to launch Acenta's POP UP concept in the UK through our partnership with Tour Padel Ltd and the University of Greenwich. Tour Padel's innovative approach to growing the sport aligns perfectly with our mission to make padel more accessible while ensuring quality and sustainability are never compromised. This agreement is an important first step in building a strong platform for long-term growth in the UK and Ireland," says Neil McClure, Director of Padel Société Limited.*

#### **About Padel Société Limited**

Padel Société is a UK-based company that operates as the exclusive distributor of premium padel courts and equipment in the UK and Ireland, representing Acenta Group. With a strong focus on sustainability, design quality and full-service delivery—from planning and installation to maintenance—they serve a wide spectrum of clients including luxury clubs, health resorts, sporting institutions, and pop-up events. For more information, please visit <https://acenta.group/acenta-uk/>.

#### **For further information, please contact:**

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*This document is a translation of the original Swedish press release. In case of any discrepancies, the Swedish version shall prevail.*

#### **About Acenta Group AB – [www.acenta.group](http://www.acenta.group)**

Acenta Group is an international sport-tech platform for padel – offering a comprehensive ecosystem that combines courts, products, tournaments, e-

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commerce, community, and digital services. By taking a holistic approach, the company contributes to the growth of the sport and makes padel more accessible, engaging, and professional for all stakeholders.

The operations include the purchase, sale, installation, and customization of padel courts, combined with ongoing service agreements that generate recurring revenue. Through its own brand Peliga ([www.peliga.com](http://www.peliga.com)) and the e-commerce platform Sport of Padel ([www.sportofpadel.com](http://www.sportofpadel.com)), Acenta distributes products to consumers, businesses, clubs, and resellers – with a focus on functionality, design, and reliability.

Acenta Group is also developing a comprehensive digital solution for padel – a platform that integrates tournaments, bookings, ranking systems, e-commerce, offers, and community features in a single app. The platform is built with an open API to enable integrations with external systems and to support scalable and data-driven services for players, clubs, and commercial partners.

Acenta Group also organizes the international competition series Acenta Padel Tour ([www.acentapadeltour.com](http://www.acentapadeltour.com)), which, together with Team Acenta, serves as a dynamic platform for visibility, engagement, and product launches in the most relevant padel environments.

Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL. Certified Adviser for Acenta Group is G&W Fondkommission.