

PRESS RELEASE
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Mavshack teamed up with Dallas to release major design overhaul

Today Mavshack released a major design overhaul which will dramatically enhance user experience of the company's internet-TV service. Mavshack has worked closely with the Swedish digital design company, Dallas Motion Agency, to bring a much welcomed change to user experience.

"I am very happy about our new design platform and our partnership with Dallas. We also value Dallas's industry experience from working with MTG, a leading Swedish media conglomerate and Discovery, " says Jonas Litborn, CEO Mavshack.

In the near future Mavshack viewers using Android and iOS apps will also experience a noticeable difference.

"Mavshack is today one of our most exciting clients and we are very pleased with the result of Mavshack's design overhaul" says Mattias Oliveira e Silva, Executive Producer at Dallas Motion Agency.

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About Mavshack AB

Mavshack runs one of the world's fastest growing Internet TV services, providing Asian entertainment to audiences worldwide. The service is accessible via internet-connected device and currently have users in more than 80 countries. Through agreements with Asia's leading content providers, and currently offering the largest media library of Filipino and Indian titles, Mavshack is the obvious place for high quality Asian entertainment in local languages.

Mavshack is a Swedish company listed on NASDAQ First North under the ticker MAV. Certified Adviser is Erik Penser Bankaktiebolag. More information about the company is available at www.mavshack.se.