

18 October 2021

## **Urb-it launches its sustainable delivery services in Scotland**

### **Expanding into Glasgow, Scotland's largest city**

Urb-it, the green logistics provider and Certified B Corporation, is pleased to announce it has launched in Scotland. It is now offering its sustainable delivery services in Glasgow, Scotland's largest city and the fifth largest city in the UK\*.

Urb-it partners with the logistics sector and brands through delivering the last mile sustainably and efficiently in cities and urban locations. Its customer-centric last mile delivery services are conducted by couriers on foot, bikes and its e-cargo fleet – reducing noise pollution, air pollution and congestion. In 2020 Urb-it became B Corp™ certified and is committed to maintaining the highest standards of environmental performance, social governance, public transparency and legal accountability.

Glasgow City Council has been operating a Low Emission Zone (LEZ) since December 2018, with Phase 1 applicable for local buses at present and Phase 2 applying to all vehicles (unless exempt) from June 2023. Glasgow City Council views the LEZ as an essential measure to improve air quality, protect public health and support wider climate change ambitions by encouraging more sustainable transport options; all of which align with Urb-it's priorities and the regulatory tailwinds propelling its business.

Urb-it has launched in Glasgow ahead of the UK hosting the 26<sup>th</sup> UN Climate Change Conference of the Parties (COP26) on 31 October – 12 November 2021, when parties will be brought together to accelerate action towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change.

In 2021, Urb-it has expanded from three to nine cities across two of Europe's largest e-commerce markets, the UK and France. It has strengthened relationships with its partners and signed new agreements with several of the world's largest e-commerce brands. In the UK Urb-it has signed agreements in 2021 with key customers including Yodel and the Co-op.

Sébastien Potts, Urb-it UK Country Manager, commented:

"I am delighted that we are launching in Scotland's largest city and this is an exciting next step in our expansion across the UK in 2021. We are committed across Urb-it to providing customers with a sustainable last mile delivery solution while creating a truly customer-centric experience. We look forward to our role in making Glasgow healthier through this and establishing a strong partnership with the city and all the exciting brands located there."

#### **For more information, please contact**

Kevin Kviblad, CEO

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#### **About Urb-it AB (publ)**

Urb-it is a Swedish logistics company and Certified B Corporation™. Powered by a robust technical platform, and its community of delivery Couriers, Urb-it offers a customer-centric end-to-end fulfilment service for e-commerce, retail and the convenience market. The company today operates in the UK and France and works with leading European brands.

The company's mission is to transform logistics with a human service that fights for the health of our cities. Delivering the last-mile exclusively on foot, bike or with cargo-bikes, Urb-it aims to reduce air pollution, noise pollution and congestion in urban areas, while providing a delivery service that exceeds customer expectations. Our Urb-it community of Couriers are carefully recruited and trained by Urb-it to provide excellent service.

The solution is available to merchants via direct API-integration as well as through a range of leading transport management systems. Services include delivering the same-day, next-day, nominated day and returns, and can be fulfilled both from the merchant's online store and physical store network.

The Company's Certified Adviser is Mangold Fondkommission AB who are reachable on +468- 503 015 50 or CA@mangold.se.

[www.urb-it.com](http://www.urb-it.com)

\*Statista largest cities in the UK in 2020 <https://www.statista.com/statistics/294645/population-of-selected-cities-in-united-kingdom-uk/>