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Acenta Group completes first deliveries under exclusive partnership with Padel 100 – enters next phase of Irish rollout

Acenta Group AB (“Acenta Group” or the “Company”) today announces the successful completion of the first phase of deliveries under its exclusive partnership agreement with the Irish company Padel Sports 100 Limited (“Padel 100”). The first 12 courts have now been delivered and installed, marking the beginning of revenue generation under the agreement valued at approximately EUR 3.6 million. The next phase of 38 courts is scheduled for delivery between December 2025 and March 2026, completing the initial 50-court rollout.

The deliveries represent a key milestone in the ongoing execution of Acenta Group’s long-term leasing and infrastructure partnership with Padel 100. As installations progress, the project is now moving into its next phase, generating recurring revenues for Acenta Group over the five-year leasing period. The collaboration continues to play a central role in Padel 100’s nationwide expansion plan, which targets 100 courts in its current rollout phase and a further expansion thereafter.

The agreement announced in May 2025 between Acenta Group and Padel 100 relates specifically to the leasing and installation of 50 courts under a five-year partnership valued at approximately EUR 3.6 million. The project is distinct from the separate resale agreement announced later the same year, which covers an additional 120 courts for direct sale and distribution.

With the Irish rollout now progressing according to plan, Acenta Group continues to strengthen its position as a long-term infrastructure partner for leading operators in Europe’s rapidly growing padel market.



“The successful delivery of the first 12 courts marks an important milestone in our partnership with Padel 100 and demonstrates our ability to deliver large-scale padel infrastructure on time and to plan. With the next phase now underway, we are beginning to see the long-term revenue model materialise – confirming the strength of our strategy and our role as a key enabler of Ireland’s padel growth”, says Håkan Tollefsen, CEO of Acenta Group AB.

For further information, please contact:

Håkan Tollefsen, CEO

E-mail: ir@acenta.group

Phone: +47 99050011

About Acenta Group AB – www.acenta.group

Acenta Group is an international sport-tech platform for padel – offering a comprehensive ecosystem that combines courts, products, tournaments, e-commerce, community, and digital services. By taking a holistic approach, the company contributes to the growth of the sport and makes padel more accessible, engaging, and professional for all stakeholders.

The operations include the purchase, sale, installation, and customization of padel courts, combined with ongoing service agreements that generate recurring revenue. Through its own brand Peliga (www.peliga.com) and the e-commerce platform Sport of Padel (www.sportofpadel.com), Acenta distributes products to consumers, businesses, clubs, and resellers – with a focus on functionality, design, and reliability.

Acenta Group is also developing a comprehensive digital solution for padel – a platform that integrates tournaments, bookings, ranking systems, e-commerce, offers, and community features in a single app. The platform is built with an open API to enable integrations with external systems and to support scalable and data-driven services for players, clubs, and commercial partners.

Acenta Group also organizes the international competition series Acenta Padel Tour (www.acentapadeltour.com), which, together with Team Acenta, serves as a dynamic platform for visibility, engagement, and product launches in the most relevant padel environments.

Acenta Group AB
Banérgatan 42 115 26 Stockholm
Organization number: 556884-9920
Acenta.group
info@acenta.group



Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL.
Certified Adviser for Acenta Group is G&W Fondkommission.

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