

Safestate Group AB (publ): SafeState Partner Rollouts Move Into Full Scale

Five new partners are onboarding customers at scale during the third quarter, and those customers are converting into paying subscriptions.

Stockholm, 15th September 2026. SafeState Group AB (publ) today gives an update on the commercial ramp up of the recently signed partnerships.

So far in the third quarter, up to and including September 2026, 2.1 million customers have been onboarded to the SafeState platform across five new partners. Of those, 107,500 are paid customers.

Onboarded means a partner has made SafeState's dark web monitoring available to its customers and those customers are on the platform. They become paying customers when they take a paid subscription through the partner.

The second quarter report set out how this works. Signed partners turn into live rollouts, live rollouts turn into recurring revenue, and the first visible effect was expected in the third quarter with the weight of it in the fourth. That is what is now happening.

The 2.1 million onboarded customers are the base the paying customers come from. Conversion does not happen at once. It builds as customers use the product, see their own exposed data and upgrade. SafeState expects conversion from this base to keep building over the coming quarters.

The base itself keeps growing at the same time. The five partners continue to onboard across their customer bases, and further signed partners go live in the coming months. As said before, the real ramp up sits in the fourth quarter and beyond.

Daan Donders, CEO of SafeState: *"We spent the past year signing partners and integrating. Now those partners are putting our products in front of their customers. Five partners, millions of customers onboarded in one quarter, and only a fraction of them converted so far. That is the opportunity in front of us."*

SafeState's Dark Web Monitoring is built on one of the world's largest breach databases, maintained by SafeState's own breach data sourcing team. At onboarding, every customer receives a full historical scan of previously exposed data, followed by real time alerts whenever their information appears in new breaches.

For further information, contact

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About Safestate Group

Safestate Group AB (publ) is a European cybersecurity platform company focused on protecting small and mid-sized businesses and consumers at scale. Through a growing portfolio of cybersecurity solutions, insurance services and strategic partnerships, Safestate provides high-volume, low-touch cyber protection delivered via leading resellers, telecom and hosting partners across Europe. With an

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active M&A strategy and a rapidly expanding partner ecosystem, Safestate is building a highly scalable European cybersecurity platform designed to serve hundreds of thousands of businesses and millions of consumers.