

Qbrick opens new business opportunities in Asia through membership in the Swedish Chamber of Commerce in Hong Kong

Qbrick AB (publ) today announces that the company has become a member of the Swedish Chamber of Commerce in Hong Kong.

The membership strengthens Qbrick's international network and presence in Asia, while creating new opportunities for collaboration with Swedish, Nordic and Asian organizations. Through the chamber's network, Qbrick aims to support companies with secure video solutions, streaming, interactive communication and AI-powered engagement solutions, while also exploring new business opportunities in the region.

Krister Karjalainen, CEO of Qbrick AB, comments:

"We are very pleased to become a member of the Swedish Chamber of Commerce in Hong Kong and to join such a strong network of Swedish companies and business leaders. We look forward to building new partnerships, supporting Nordic export companies in their communication and expansion efforts, and helping the Swedish Chamber of Commerce further develop its communications through the Qbrick platform with video, interactive video, streaming and AI-powered engagement solutions. At the same time, we see great opportunities to connect with potential customers across Asia and explore how Qbrick's technology can help organizations strengthen their digital communication and engagement."

Christian Bergenstråhle, General Manager of the Swedish Chamber of Commerce in Hong Kong, comments:

"We are delighted to welcome Qbrick as a member of the Swedish Chamber of Commerce in Hong Kong. Qbrick's membership reflects a clear trend we are seeing right now, with a growing number of international companies choosing to join the chamber. More and more companies are recognizing the opportunities in Hong Kong and the Greater Bay Area, and we are proud to serve as a bridge connecting them to this region. Qbrick brings extensive expertise in video, interactive communication, streaming and AI-driven engagement, which can strengthen how we communicate with our members and the broader business community. We also see great potential in



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supporting Nordic companies looking to expand in Asia, while creating new opportunities for collaboration between Asian and Nordic businesses."

The membership is in line with Qbrick's ambition to strengthen its international network and support organizations with innovative solutions for digital communication. Qbrick continues to develop its offering within secure video, interactive video, corporate communication, streaming and AI-powered engagement platforms.

For more information, contact:

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About Qbrick

Qbrick AB (publ) is a Swedish SaaS and AI company specializing in video communication. The company offers a cloud-based platform that serves as a central infrastructure for video communication, enabling businesses and organizations to create, manage, and distribute live and pre-recorded video at scale in a secure and highly compliant manner, supported by AI and interactive features. The platform is used for both internal and external communication flows, such as financial communication, training, sales and presentation materials, and live events. Qbrick was founded in 1999 and is headquartered in Stockholm. The company has wholly owned subsidiaries in Sweden, Norway, Denmark, and Finland. Its headquarters are located in Stockholm, and the company's shares are listed on the NGM Growth Market.

For more information, visit www.qbrick.com