

## **Cell Impact recruits COO**

PRESS RELEASE

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Cell Impact AB www.cellimpact.com

IR contact Pär Teike, CEO paer.teike@cellimpact.com +46 73-024 06 84 Cell Impact AB (publ) has recruited Tord Lätt to the company's management team in the role of COO (Chief Operating Officer). Tord is 53 years old and has a solid operational background with a primary focus on setting up and improving efficiency in industrial manufacturing. He will take up the position in December and will be responsible for developing and managing Cell Impact's operations.

For the last six months, Tord has been working as a consultant at Cell Impact with the task of, among other things, supporting the development of the next generation production line. He has previously held various leadership and production roles in producing companies. For the past three years he has been a consultant in lean and corporate development, and before that he was CEO of the manufacturing company Spicer Nordiska Kardan.

– I am glad to be able to recruit a person with such sharp production skills as Tord, says Pär Teike, CEO of Cell Impact. The timing is right as we now increase production and build up our operational organization. With his experience of high-volume production to demanding customers in the automotive industry, Tord is a welcome new addition to lead and develop Cell Impacts production.

## About Cell Impact

Cell Impact AB (publ) is a global supplier of advanced flow plates to fuel cell manufacturers. The company has developed and patented a unique method of adiabatic high-speed velocity pressing that enables flow plates with more advanced designs, which in turn creates more cost- and energy-efficient fuel cells when compared to conventional pressing methods.

The Cell Impact share is listed on Nasdaq First North Growth Market and FNCA Sweden AB is the company's Certified Advisor (CA). Contact info: +46 8-528 00 399 or info@fnca. se.

## For more information, please contact:

Mr. Pär Teike, CEO, +46 73-024 06 84 or paer.teike@cellimpact.com.