

THE GLL GRAND SLAM: PUBG CLASSIC IS AROUND THE CORNER

Press Release - July 19th 2019

This week, 16 of the world's best teams in the game PLAYERUNKNOWN'S BATTLEGROUNDS (PUBG) will face each other to compete for \$300,000. All eyes will be on the premier esports event in Stockholm, GLL Grand Slam: PUBG Classic. Millions of viewers across the globe will cheer on their favorite esports teams as they fight for survival throughout the course of three days (July 19-21).

The event marks a milestone for the Stockholm based esports company G-Loot. With its esports brand and platform GLL, players across the world can compete for 24/7 in tournaments and competitions. With the event, GLL will be the go-to destination for all PUBG fans.

Simon Sundén, Vice President and Head of Esports and GLL at G-Loot said "This week GLL will be the go-to place for all PUBG fans all across the world. When we created the GLL brand, the goal was a home for all competitive esports players and the largest tournament in the world with the world's most played game – PUBG."

The GLL Grand Slam: PUBG Classic marks the end of Phase 2 of the PUBG 2019 competitive season where teams across the world have faced each other in professional leagues to advance to the Grand Slam in Stockholm. For weeks, teams played the European league PEL, North American league, NPL as well as leagues in Latin America & Oceania.

GLL FEATURES THE BEST PROFESSIONAL PUBG TEAMS IN THE WORLD



Well-known teams such as Cloud9 and Tempo Storm are coming from North America to face European favorites such as Team Liquid, FaZe Clan and Natus Vincere. Together they will face up and coming teams from Oceania and Latin America where the latter qualified through the GLL platform.

Adding to the prize money and glory of winning GLL Grand Slam: PUBG Classic, the region that performs best will earn an additional spot for the PUBG Global Championship, which marks the end of the PUBG 2019 competitive season. The Global Championship will have \$2,000,000 on the line, so expect the teams to be motivated at the GLL Grand Slam.

“We are looking forward to seeing who’s the “Best in the West” in this multi-regional tournament where we see the best teams from NPL, PEL and Oceania, and Latin America come together,” said Jake Sin, Director of Central Esports for PUBG Corporation “GLL has demonstrated that they are one of the most innovative PUBG tournament organizers around. We are thrilled to have them as a premier PUBG Classic partner and look forward to working with them to host a world-class PUBG event.”

The partnership between G-Loot and PUBG Corporation was established in 2018 and has since evolved into a 24/7 esports platform with several games and tournaments for everyone, from Wingman for casual players, Matchmaking, fun tournaments and Premiere Seasons for professional players.

“We can’t wait to get one of the biggest esports events this summer in the books!” Said Patrik Nybladh, CEO of G-Loot. PUBG Corporation, leading professional esports teams, GLL players, talents, streamers, fans and partners are coming together to deliver a world-class esports. I couldn’t be more excited and proud” continues Patrik Nybladh, CEO of G-Loot.

AN EXTRAORDINARY TALENT LINE UP



The great talent on set will cast from the unique custom esports arena at Stockholmssmässan to make this an experience for professional teams, players and fans to remember. GLL Grand Slam: PUBG Classic is presented to you by the best talent esports has to offer: Rachel “Seltzer” Quirico as stage host, along with renown casters both from Europe and North America such as, Derek “WTFMoses” Moseley, Pala Gilroy Sen, Lauren “Pansy” Scott and Leigh “Deman” Smith.

Besides the English talent, the Grand Slam will be broadcasted in local languages on TV and online all across the world. Fans can follow the action in English, Chinese, Russian, Spanish, Portuguese, German, French, Turkish, Finnish, Korean, Thai and Vietnamese.

GLL GRAND SLAM: SHOWDOWN. THE MOST STARLIT PUBG SHOWMATCHES OF THE YEAR.

Beside the main tournament, the event also features the GLL Grand Slam: Showdown. The five regions (CIS, Turkey & MENA, EU, NA and LATAM) will face off against each other in epic and fun 32vs32 battles. Four streamers from each region will lead the charge working together to path their way to victory and settle which region reigns supreme. To help, they will have players from each region that will play from their homes on the GLL platform, <https://play.gll.gg>.

Fans will be able to follow all the actions as each streamer will be broadcasting their POV, as well as a complete overview, live on <https://www.grandslam.gg> right before the GLL Grand Slam: PUBG Classic matches start and we promise this is a spectacle to watch. The streamers joining are global influencers with a total aggregated following of over ten million.



STREAMERS - REGION: TR/MENA



MITHRAIN



MIRANDA



10000DAYS



VICRAINS

#GLLSLAM

WWW.GRANDSLAM.GG

19-21 JULY



STREAMERS - REGION: CIS



DRAINYS



BATULINS



MUMINO



MAKATAO

#GLLSLAM

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STREAMERS - REGION: EU



ANDYPYRO



DANUCD



SPREEEZY



CHINNJ

#GLLSLAM

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STREAMERS - REGION: NA



AVORI



ASHEK



D_RICH



KATCONTII

#GLLSLAM

WWW.GRANDSLAM.GG

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STREAMERS - REGION: LATAM



JB SNIPER



PAVA



FOREVER



LULAO

#GLLSLAM

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19-21 JULY

The GLL Grand Slam: PUBG Classic tournament is made possible thanks to co-operation with our partners. All teams will be monitored with leading eye-tracking technology from Tobii, giving the casters a completely new dimension in their commentary. Players are ensured to be on top of their game and not to miss a single detail while playing this demanding Battle Royale thanks to AOC elite gaming monitors. In this three-day battle royal marathon, the new esports pro series form L33T gaming chairs will come handy along with high-resolution audio from Plantronics headsets. Data company GRID is supporting the event along with AMD and Hyper X. The multi-view experience is provided by Lurkit.

For additional questions, please contact:

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About GLL & G-Loot

GLL is a competitive esports platform and tournament organizer, arranging tournaments and leagues for the game PLAYERUNKNOWN'S BATTLEGROUNDS (PUBG). GLL hosted its first tournament in 2017 and has since become one of the most well-renowned tournament organizers and one of the most competitive platforms in PUBG.

The brand GLL is owned by G-Loot, an esports company with headquarters in Stockholm, Sweden. G-Loot was founded in 2013 by Patrik Nybladh. G-Loot is a unique player-to-player platform that has been on the market since 2015. G-Loot today has over 40 employees based in Stockholm and is one of Europe's fastest-growing esports companies and has received over \$40m USD in investment.

About PUBG Corporation

PUBG Corporation, a member of the KRAFTON game union (formerly Bluehole Inc.), began as Bluehole Ginno Games, Inc. in 2009 and later renamed to PUBG Corporation in 2017. PUBG Corporation is the publisher and developer of the 2017 blockbuster battle royale video game, PLAYERUNKNOWN'S BATTLEGROUNDS (PUBG), on multiple platforms. Since its release, PUBG has received worldwide acclaim, achieving seven Guinness World Records and winning multiple game awards worldwide.

Headquartered in Korea, PUBG Corporation has various offices globally across North America, Europe, Japan, and China. With the goal of developing PUBG as a global franchise, the company is currently undertaking a number of projects including esports, product licensing and more. For more information about PUBG, please visit www.pubg.com.