urb-it



#### 31st July 2023

# Urb-it has integrated and partnered with Maersk to provide last mile delivery services in Madrid, Barcelona, and Valencia

Urb-it is pleased to announce that it has integrated with leading global shipping and logistics company A.P. Møller – Mærsk A/S (known as Maersk) and will provide last mile delivery services across Urb-it's Spanish market. Following a go live in Madrid, the service will be rolled out in Barcelona and Valencia respectively.

Through this collaboration, Maersk further reinforces its position as a global leader in integrated logistics, connecting its vast network to Urb-it's sustainable last-mile service, thus allowing goods to travel from warehouse to end-customer doorstep, with a lower carbon-footprint.

Kevin Kviblad, CEO Urb-it said:

"I am delighted to partner with Maersk in expanding sustainable last mile delivery services in Spain. This collaboration aligns perfectly with our mission of providing eco-friendly logistics solutions, and together with Maersk, we will make a significant impact on reducing carbon emissions in the wider transportation sector, while significantly growing our positive impact in the cities of Madrid, Barcelona, and Valencia".

## For further information please contact:

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## About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our employed couriers on our 100% e-cargo bike fleet. This reduces emissions, congestion, and noise pollution - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdag First North Growth Market.

Find out more about Urb-it here: www.urb-it.com

## About A.P. Moller - Maersk

A.P. Moller - Maersk is an integrated logistics company working to connect and simplify its customers' supply chains. As a global leader in logistics services, the company operates in 130 countries and employs over 110,000 people.

Maersk is aiming to reach net zero emissions by 2040 across the entire business with new technologies, new vessels, and green fuels.

Find out more about Maersk here: https://www.maersk.com