urb-it



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Urb-it partners with Cainiao Network to offer sustainable delivery option to parcel lockers in Paris

• Urb-it now delivers to parcel lockers of Cainiao Network in Paris, providing local customers with greater choice, convenience and flexibility, sustainably

Urb-it, the rapidly growing sustainable logistics platform, is delighted to announce it has partnered with Cainiao Network, a global smart logistics company and the logistics arm of the Alibaba Group, to offer new sustainable delivery options in Paris. Urb-it's e-cargo bike fleet couriers now deliver packages to Cainiao's self-service customer locker network across Paris.

Cainiao Network launched its locker service in Paris in September 2021 in order to provide local consumers with more convenience and flexibility. Today the locker network has expanded to hundreds of locations across Paris. Consumers of AliExpress, the global marketplace of the Alibaba Group, are the first to enjoy this new option.

Urb-it has partnered with Cainiao Network in Paris since mid-2021 to deliver to AliExpress customers in central Paris sustainably. Urb-it's e-cargo bike fleet reduce emissions by over 90% and are able to do twice as many delivery stops compared to traditional vans, while reducing congestion and being able to use Paris' expanding cycling networks to move across the city.

Stéphane Toutin, France Country Manager, Urb-it commented:

"We are delighted to be growing our partnership with Cainiao in Paris. By expanding our sustainable delivery services together, we aim to provide both a customer-centric service to the citizens of Paris, while also creating a healthier city."

Today Urb-it is able to deliver the last mile sustainably to over four million citizens across Paris – and also operates in Lyon, Strasbourg and Bordeaux in France and major cities across the UK and Spain.

For further information, please contact:

For Urb-it

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For Cainiao

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About Urb-it AB (publ)| B Corp Certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive impact on society and the environment. We partner with brands to deliver the last mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdag First North Growth Market. Find out more at urb-it.com.

About Cainiao Network

Founded in 2013, Cainiao Network ("Cainiao") is a global smart logistics company and the logistics arm of Alibaba Group. As part of its commitment to creating customer value, it adopts a collaborative approach aiming to improve efficiency and customer experience for all players along the supply chain. Cainiao carries forward Alibaba's mission of making it easy to do business anywhere. For more information, please visit https://www.cainiao.com/en/index.html