

## Safestate Group AB (publ): Enters Strategic Growth Partnership with Innovation Capital Advisory

### Opening New Routes into the Global Insurance and Financial Services Markets

Safestate Group AB (publ) is pleased to announce a strategic partnership with Innovation Capital Advisory ("ICA"), a UK-based strategic advisory and capital introduction firm with an extensive global network spanning real assets, technology and regulated financial services, including banking, insurance and insurtech.

Under this agreement, Innovation Capital Advisory will introduce and distribute SafeState's cybersecurity solutions across its network of clients and strategic relationships in key international markets.

The partnership opens a significant new distribution channel, connecting SafeState directly with senior decision makers and established players across the global insurance and insurtech ecosystem a market segment central to the Company's next phase of growth.

With this channel secured, SafeState further strengthens its position as a full-stack cybersecurity platform built for scale. The partnership advances the Company's strategy of expanding its partner network, deepening market penetration and establishing powerful new routes into the insurance market across Europe, the United Kingdom and other international territories.

### For further information, contact

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### About Safestate Group

Safestate Group AB (publ) is a European cybersecurity platform company focused on protecting small and mid-sized businesses and consumers at scale. Through a growing portfolio of cybersecurity solutions, insurance services and strategic partnerships, Safestate provides high-volume, low-touch cyber protection delivered via leading resellers, telecom and hosting partners across Europe. With an active M&A strategy and a rapidly expanding partner ecosystem, Safestate is building a highly scalable European cybersecurity platform designed to serve hundreds of thousands of businesses and millions of consumers.