



Press Release

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Mavshack's CEO visits Mavshack Milio Productions in Manila

During the past week, Mavshack's CEO, Anand Jhingan, visited Mavshack Milio Productions (MMP) in Manila to meet with the local team and strengthen ongoing collaborations.

Together with MMP's CEO, Ray Young, Mr. Jhingan held initial meetings with a select group of popular independent movie producers at MMP's office in Bonifacio Global City (BGC), Manila. The discussions focused on the new content that they would be coming up with in the coming months as part of MMP's new content production plans.

"After meeting Ray, the RightsLedger team along with their president Beth and this collection of extremely passionate film makers, I am super excited about the creative energy and potential collaborations we're seeing in Manila," said Anand Jhingan. "This further confirms our belief that the launch of MMP will be a game changer for Mavshack's performance in the content marketplace going forward!"

Click the link to see Anand Jhingan's full report: <https://corporate.mavshack.com/#ceovideo>

For more information about Mavshack visit mavshack.se or contact:

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Mavshack is a global software company that has specialized in streaming since 2007. The company's primary product is a proprietary and cloud-based live shopping platform with which brands can produce live and interactive video content for marketing purposes. The platform enables companies to offer digital shopping experiences that can be distributed via websites, social media and other digital channels. Mavshack's live shopping initiative was launched in 2020 and is headquartered in Stockholm. Mavshack



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