

# Urb-it welcomes partnership with Ecom Hub to offer retailers a sustainable last mile fulfilment and distribution solution.

**London, 15<sup>th</sup> December 2020** – Last-mile fulfilment is among the most energy consuming logistics operations in the supply chain because of the vast amount of stops and low fill rates. Green logistics provider, Urb-it, and e-commerce fulfilment and distribution specialists Ecom Hub have today announced a partnership to offer retailers an end-to-end solution for green fulfilment and distribution on the last-mile.

**Kevin Kviblad, CEO of Urb-it commented,** “The latest partnership with Ecom Hub will enable fast, reliable and sustainable last-mile deliveries throughout London, whilst bringing stock closer to retailers and the end consumer. With Urb-it’s eco-friendly fleet of bikes and cargo bikes and Ecom Hubs’ flexible fulfilment solutions, we will combine to reduce the amount of delivery journeys needed in the last mile, all while contributing to the continued reduction of air pollution and congestion of our cities.”

“I’m thrilled to partner with Urb-it and support a drive to reduce carbon emissions using pedal power. Our business is our customers’ business, and it is important that we continuously improve our customer offerings and delivery options”, **said David Mulberry, Founder, Ecom Hub Ltd.**

## **About Urb-it AB (publ):**

Urb-it is a Swedish logistics company and Certified B Corporation™. Powered by a robust technical platform, and its community of delivery assistants (Urbers), Urb-it offers a customer-centric end-to-end fulfilment service for e-commerce, retail, and the on-demand market. The company today operates in the UK and France and works with leading European brands.

The company’s mission is to transform logistics with a human service that fights for the health of our cities. Delivering the last-mile exclusively on foot, bike or with cargo-bikes, Urb-it aims to reduce air pollution, noise pollution and congestion in Urban areas, while providing a delivery service that exceeds customer expectations. Our Urbers are carefully recruited and trained by Urb-it to provide excellent service.

The solution is available to merchants via direct API-integration as well as through a range of leading transport management systems. Services include delivering the same-day, next-day, nominated day and returns, and can be fulfilled both from the merchant’s online store and physical store network.

[www.urb-it.com](http://www.urb-it.com)

The Company’s Certified Adviser is Mangold Fondkommission AB who are reachable on +468- 503 015 50 or CA@mangold.se.

## **About Ecom Hub:**

At the E-Commerce Hub, you can do away with the burden of warehousing, product fulfilment and order logistics. Our most up to date Inventory Management programme supports your online store, communicating seamlessly to receive your orders, update stock levels, share tracking information with your customers and manage your returns and refunds. We synchronise our industry leading I.T. tools with skilled team members and robust processes to ensure your orders are despatched on time, in full. Automated software, a network of modern fulfilment centres and unrivalled shipping

performance are proven to boost profitability, increase your customer ratings and most importantly, save you valuable time to scale.

Your business is our business. Your success is our success. We pride ourselves in offering a personal service to all our clients – we really believe this is a partnership and we endeavour to offer the same care and attention to detail to your business as we would to our own. Located on the perimeter of London's Heathrow Airport, we help you simplify the logistics process and communications of your online business with our comprehensive e-commerce services. <https://ecom-hub.co.uk/>