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## Press Release

EYEON GROUP AB (publ): Mattias Kaneteg Appointed Chairman of the Board at EYE World – Unveils Ambitious Growth Vision for 2025

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**EYE World announces today that entrepreneur and tech industry leader Mattias Kaneteg has been appointed as the company's new Chairman of the Board. With a solid track record in driving digital growth, Kaneteg steps into a pivotal role at a crucial stage for the company—aiming to position EYE World as a leading cybersecurity provider in Europe.**

*"I take on the role of Chairman at EYE World with great pride, enthusiasm, and motivation. I have never encountered a company with such a unique combination of potential and scalability. My expectations are high, and I am confident that EYE World has all the ingredients to become a future Unicorn within the coming years."* says Mattias Kaneteg.

As the company's largest shareholder, holding approximately 24.5% of the shares, Mattias Kaneteg is deeply invested in EYE World's long-term development and growth journey.

Kaneteg outlines a clear and ambitious vision for 2025:

- SEK 100 million in ARR (Annual Recurring Revenue)
- 50% EBITDA margin
- Over 1 million paying subscriptions

Under his leadership, EYE World is now focused on international expansion, scalable SaaS-based partnerships, and a significantly strengthened reseller network —while maintaining its strong culture of innovation and operational efficiency.

EYE World has already demonstrated its ability to deliver high-demand cybersecurity solutions. With Mattias Kaneteg at the helm, the company is well-positioned for its next major growth phase.

## **For further information, contact**

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## **About EYE World**

Eyeon Group AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.

