

Olof Jonasson appointed new CEO of Move About Group AB

Olof Jonasson, 51, has been appointed new President and CEO of Move About Group AB. Olof has since April 2022 been Acting CEO for the group. Olof has during the period November 2021-March 2022 served on the company's board and previously has a background in leading positions in the financial market in Sweden.

- Since Olof Jonasson took up the job as Acting CEO, he has convincingly changed the strategy and executed on the group's efficiency program and is the right person to continue to develop the company. Olof is a good leader and through his analytical ability has quickly familiarized himself with the business, says Move About's Chairman of the Board Morten Wiese.

-I am very pleased to continue to lead the company through the efficiency program and further into a new exciting expansion phase, where our shared fossil-free mobility service in Sweden, Norway and Germany is just right in time. In addition, it is satisfying to know that the job is part of solving the green energy transition society is facing, says Olof Jonasson.

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Move About Group AB

Move About offers app-based, environmentally friendly and cost-effective mobility solutions to individuals as well as companies, municipalities and organizations. The company has developed and owns all intellectual property rights to its cloud-based greentech platform that provides digital access to electric cars, electric bicycles, taxis, subways and parking via one and the same app - around the clock. Every kilometer that the user travels with the electric cars through the platform, CO2 reduces emissions. The Company's comprehensive mobility solution is based on the Move About app, which gives the user access to the Company's pools of electric cars, electric bicycles and electric scooters. Move About also helps companies, municipalities and organizations optimize their vehicle fleets by tailoring mobility solutions as needed. Move About was founded in Oslo, Norway in 2007 and today has over 58,500 users on its platform and over 800 electric cars in its vehicle fleet with a presence in Sweden, Norway and Germany.