

Press release | Stockholm 2025-08-13

## Acenta Group receives expanded order worth SEK 2.5 million from existing customer in Northern Ireland

Acenta Group AB ("Acenta Group" or the "Company") today announces that it has received an expanded order valued at approximately SEK 2.5 million from an existing customer in Northern Ireland – Belfast International Watersports Limited t/a Let's Go Hydro ("Let's Go Hydro"). The order, which will be delivered and invoiced progressively during the second half of 2025, includes additional padel courts and installation services, further strengthening the long-term collaboration between the parties.

Let's Go Hydro, a leading operator in the region's sports and recreation sector, has already purchased more than 30 courts from Acenta to date. The company is currently undergoing significant expansion, with further installations planned throughout the remainder of 2025 and into 2026.

The renewed commitment confirms Acenta Group's position as a key infrastructure partner for high-growth operators in the European padel market. In addition to courts and installation services, the extended collaboration creates new opportunities for Acenta to provide other elements of its service and product portfolio, supporting the full development of integrated padel destinations.

"This is a clear demonstration of how we build long-term value with our customers. Let's Go Hydro has been a visionary partner from the beginning, and their continued trust confirms the strength of both our product and our team. We look forward to supporting their ambitious rollout plan and exploring new ways to add value beyond courts and installation," says Håkan Tollefsen, CEO of Acenta Group.

## **About Let's Go Hydro**

Let's Go Hydro is a leading destination for sports, recreation, and adventure



tourism in Northern Ireland. Located just outside Belfast, the facility attracts thousands of visitors each year with its wide range of outdoor activities, including water parks, wakeboarding, accommodation, and events. With ambitious plans for growth, Let's Go Hydro is investing in padel infrastructure as a core part of its strategy to create a full-service sports and leisure destination. For more information about Let's Go Hydro – please visit: https://letsgohydro.com/

## For further information, please contact:

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This document is a translation of the original Swedish press release. In case of any discrepancies, the Swedish version shall prevail.

## About Acenta Group AB - <u>www.acenta.group</u>

Acenta Group is an international sport-tech platform for padel – offering a comprehensive ecosystem that combines courts, products, tournaments, ecommerce, community, and digital services. By taking a holistic approach, the company contributes to the growth of the sport and makes padel more accessible, engaging, and professional for all stakeholders.

The operations include the purchase, sale, installation, and customization of padel courts, combined with ongoing service agreements that generate recurring revenue. Through its own brand Peliga (<a href="www.peliga.com">www.peliga.com</a>) and the e-commerce platform Sport of Padel (<a href="www.sportofpadel.com">www.sportofpadel.com</a>), Acenta distributes products to consumers, businesses, clubs, and resellers – with a focus on functionality, design, and reliability.

Acenta Group is also developing a comprehensive digital solution for padel – a platform that integrates tournaments, bookings, ranking systems, e-commerce, offers, and community features in a single app. The platform is built with an open API to enable integrations with external systems and to support scalable and data-driven services for players, clubs, and commercial partners.



Acenta Group also organizes the international competition series Acenta Padel Tour (<a href="www.acentapadeltour.com">www.acentapadeltour.com</a>), which, together with Team Acenta, serves as a dynamic platform for visibility, engagement, and product launches in the most relevant padel environments.

Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL. Certified Adviser for Acenta Group is G&W Fondkommission.