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Press release

EYEON GROUP AB (publ): The Company's B2B sales have now reached 4 000 closed deals

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The company launched its own sales within the B2B service Enterprise in April. It can now be confirmed that the company's B2B sales have reached 4 000 closed deals since the start. The first employees started in May, and by October, 27 salespeople are now in place, with the company averaging over 100 deals sold per day. The recruitment process continues with the goal of having 30 salespeople, including resellers, by November.

Sales conducted by EyeonGroup's own sales force, along with resellers, have now reached 4,000 closed deals since the start of sales. In addition to the Swedish market, sales are also being made in Norway, Finland, Switzerland, the USA, the UK, and Spain. Each deal is billed annually and represents recurring revenue.

For further information, contact

Fredrik Björklund, CEO, Eyeon Group AB (publ.)

Phone: +4670-892 35 92

E-mail: fredrik.bjorklund@eyeonid.com

About EyeonGroup

Eyeon Group AB (publ) was founded in 2015 and is a SaaS provider that, through proprietary technology for collecting, analyzing and packaging data, develops and sells smart solutions that make life on the internet easier and safer for people, companies and organizations. The company provides business solutions within IT security, privacy protection services and AI-based data solutions. These are primarily aimed at the B2B market in Europe for industries such as e.g. banking, insurance, telecom and hosting.