



## PRESS RELEASE

Malmö, Sweden

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# CDON appoints Thomas Pehrsson as Chief Financial Officer

**CDON AB ("CDON") appoints Thomas Pehrsson as permanent Chief Financial Officer ("CFO"). Mr. Pehrsson will assume his role on March 7, 2022. Stefan Egerstad, CDON:s interim CFO since November 1, 2021 will remain during the transitional period.**

Mr. Pehrsson has an extensive background within finance and more than 20 years' experience within finance management and management consultancy. He was most recently CFO for the Nordic subsidiary of Tunstall Health Group, a global technology company within digital healthcare. Prior experiences include, among others, the companies BorgWarner, Capgemini, The Coca-Cola Company and ABB.

*"I'm happy to welcome Thomas Pehrsson as our new CFO for CDON. Thomas expertise within finance, strategy and acquisitions will help us accelerate our current and future growth initiatives.", says Peter Kjellberg, CEO*

### **For further information, please contact:**

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### **About CDON**

CDON AB (publ) ("CDON") was founded in 1999 and is now the biggest marketplace in the Nordic region. During 2020 we had over 120 million visits and 2.3 million customers. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON's shares are listed on Nasdaq First North Growth Market with the abbreviation CDON.

CDON AB (publ)

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