

Mavshack: Mavshack signs cooperation agreement with Rebtel

Stockholm 2014-04-23

Mavshack has today signed an agreement with one of the world's leading mobile VoIP operators Rebtel. Under the agreement, initially Rebtel will offer its customers three-day vouchers to Mavshacks global Internet TV service. Rebtel had at the turn of the year 25 million customers, primarily in the Indian diaspora in the U.S. and the UK.

- It's thrilling to team up with a company of Rebtels reputation and ambition says Per Lundquist, VP Sales & Acquisitions at Mavshack. Through this partnership we get access to a fantastic customer base that matches our target audience group perfectly.

Rebtel is a Swedish VoIP provider founded in 2006. The two companies' target markets are very similar, with a main focus on the Indian diaspora in the U.S. and the UK. Rebtel's offerings steadily attracts new customers not only in the diaspora markets but also in India, and thus it is a good fit for both companies aspirations, target markets and products. The plans for the next step are already underway, and the companies will come back with more exciting news.

- The possibility to offer our customers a service that really fits and will appeal to the target audience, feels very exciting, says Peter Bäckström, CMO Rebtel.

For more information:

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About Mavshack AB (publ)

Mavshack AB with offices in Stockholm, Delhi, Los Angeles, Manila and Jakarta, runs a streaming platform providing Internet television with Asian films, TV shows and music videos. Mavshack aims to be the leading Asian Internet television provider accessible globally. Already today Mavshack has the largest library of Philippine and Indian titles and has signed agreements with leading content providers such as Indiacast, H Brother and VIVA Entertainment among others.

Mavshack AB is a publicly traded company (www.aktietorget.se)

About Mavshack (Ltd)

Mavshack runs one of the world's fastest growing Internet TV service with Asian movies in HD, music videos and TV shows without commercials. The service is accessible from any Internet-connected screen at a low monthly fee. Already today Mavshack has the largest library of Filipino and Indian titles and has signed an agreement with Asia's leading content providers. Mavshack Ltd is a Swedish company listed on "Aktietorget" with offices in Stockholm, Delhi, Los Angeles, Manila and Jakarta. For more information, please visit www.mavshack.com.

About Rebtel

We build apps that connect you with your loved ones. Our most popular app, [Rebtel](#), is used by **23 million** and allows people to call their friends and family for next to nothing. Rebtel is also behind the app [Sendly](#), the easiest and smoothest way to send phone credit to your loved ones. Read more about us here: www.rebtel.com