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Press release

EYE World AB (publ): SafeState signs comprehensive agreement with leading insurance company – Eye World surpasses 988,000 active subscriptions

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EYE World AB's subsidiary, SafeState AB, has signed a new strategic agreement with one of Scandinavia's largest insurance companies. The new three-year agreement covers 240,000 subscriptions – a significant increase from the previously communicated 105,000 – and expands upon the existing offering by adding three entirely new products to the existing packages.

This means that the increase in annual recurring revenue (ARR) for the reseller amounts to SEK 6 million, compared to an increase of SEK 4 million according to the volumes previously communicated in the press release dated May 26, 2025. The increase is invoiced and will impact cash flow already in Q2. With this agreement, the Group now reaches a total of 988,000 active subscriptions, bringing Eye World very close to the symbolically important milestone of 1 million active subscriptions.

"This agreement is a testament to the trust we have built together with our customer over several years. That a player of this size chooses to significantly expand the collaboration is a strong vote of confidence, both in our technology and our team. It also confirms how important it is to nurture and grow alongside our existing customers," says Daniel Fyhr, CEO of SafeState AB.

The agreement takes effect immediately, but due to a planned joint launch in Q3, the customer's name will be disclosed at that time.

Fredrik Björklund, CEO of Eye World AB, comments:

"Surpassing 988,000 active subscriptions is a tremendous achievement by the entire Group. Our first milestone – 1 million subscriptions – is within reach, and this is clear evidence that our strategy is working. It further strengthens our position for the future."

For further information, contact

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About EYE World

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help

companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.

