



Pressmeddelande

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Dividends portföljbolag Evendo förvärvar techbolag

Evendo, vilket är Dividend Swedens största innehav, meddelar att de förvärvar det Wyoming-baserade techbolaget Meta Industries LLC, bolaget som utvecklat tekniken bakom den nyligen lanserade Evendo Travel Guide App

Appen har sedan lansering haft starkt genomslag och tillväxten i ranking på Google har varit mycket kraftig.

Läs deras pressmeddelande nedan;

Evendo Ltd Acquires Meta Industries LLC: A Monumental Leap Forward in Travel Innovation

London, UK– In a move set to redefine the future of global travel, Evendo Ltd has announced the acquisition of Meta Industries LLC, a Wyoming-based tech innovator behind the groundbreaking platform powering Evendo's recently launched Travel Guide app. The acquisition, valued at SEK 100 million and completed through the issuance of 400,000 new shares in Evendo Ltd, cements the company's position as a trailblazer in the travel and tourism industry.

This acquisition not only secures the intellectual property behind one of the most dynamic travel tools on the market but also heralds a new era in how travelers plan and experience the world.

The Travel Guide: A Game-Changer in Global Exploration

Evendo's Travel Guide app, available for both iOS and Android, has reimagined how travelers engage with destinations. With in-depth coverage of over 10,000 cities and millions of attractions, restaurants, and landmarks worldwide, it blends cultural insights with actionable recommendations in ways previously unimaginable.

Within weeks of its launch, the app has made waves in the digital sphere, achieving a staggering growth of more than **3 million ranking keywords on Google** in just four weeks. This momentum, fueled by public adoption and a groundbreaking partnership with Google's AI initiatives, positions the app as a cornerstone of the modern travel experience.

"The Travel Guide is not just an app—it's a revolution in how we approach exploration," said **Kasper Larsen, CEO of Evendo Ltd**. "By combining Meta Industries' innovative technology with Evendo's expertise in travel, we're transforming the industry. This is the dawn of smarter, more personalized, and more meaningful journeys for travelers worldwide."

Organic Keywords 3,204,974

Top 3 4-10 11-20 21-50 51-100 SERP Features





Driving the Next Evolution in Travel

Evendo's recognition as one of the select few sources for Google's cutting-edge AI responses underscores its commitment to excellence. With this acquisition, Evendo gains full control over the technology and content platform underpinning the Travel Guide, enabling the company to accelerate development, expand capabilities, and explore untapped opportunities.

The synergies between Meta Industries' advanced infrastructure and Evendo's global reach promise to create a seamless ecosystem where travel inspiration meets execution. From initial trip planning to booking accommodations, tours, and unique experiences, Evendo is building a future where everything a traveler needs is just a click away.

Revolutionizing Revenue Streams and Beyond

The acquisition isn't just about securing existing success; it's about unlocking future potential. Evendo has already outlined an ambitious roadmap to enhance the Travel Guide with new features and content, catering to both leisure and business travelers. The company is also exploring innovative revenue streams, such as subscription services for the millions of attractions, landmarks, and businesses featured in the guide.

At its core, this move strengthens Evendo's flagship booking platform for hotels, experiences, and tours, creating a unified travel resource that promises to reshape the global tourism industry.

The Bigger Picture: Redefining the Industry

The acquisition of Meta Industries marks a turning point, not just for Evendo but for the travel industry as a whole. By merging an information-rich, AI-powered travel tool with an efficient booking system, Evendo is delivering what the industry has long sought: a fully integrated, data-driven platform that empowers travelers like never before.



“This isn’t just growth—it’s transformation,” said Larsen. “We’re not merely leading in our space; we’re defining what the future of travel looks like.”

About Evendo Ltd

Evendo Ltd is a pioneer in the travel and experience booking industry, committed to revolutionizing how people discover and enjoy the world. With a focus on innovation and customer-centric solutions, Evendo offers an unmatched combination of tools and insights that inspire seamless and memorable journeys.

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