

Mavshack: Mavshack Philippines enters into agreement with eGaming giant

Stockholm/Manila - Mars 28th , 2014

Mavshack Philippines has enhanced its already extensive multiple distribution platforms reaching over 4800 retail outlets with an agreement signed with Mineski, Inc. Mineski has eGaming operations spanning over 20 countries with millions of players/viewers, over 800 000 unique visitors per month and on average 2 million viewers online when executing a global competition.

The agreement calls for all users of the Mineski system to register on Mavshack.com. Each user will receive a 24 hour trial period. Mavshack credits will be available through Mineski's ecommerce wallet utilized by the millions of participants and players. Gamers will effectively be able to watch content while they participate in local and global gaming online.

“Mineski typically has 2 million viewers online when executing a global competition. With our new partnerships, we will be able to reach an even larger audience to get more registrations”, says Marlon Marcelo, “ VP of Sales for Mineski. “We felt that providing entertainment combined with gaming put us in the forefront of multi-channel enjoyment at our branches.”

“Mineski is a ideal partner for Mavshack in the Philippines. Mineski.net has over 800,000 unique visitors per month with over 1,000,000 article views per month” says Jerry Lozano. “This reach does not include the live events, which will generate 100,000's of additional participants and viewers”.

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About Mavshack AB

Mavshack runs one of the world's fastest growing Internet TV service with Asian movies in HD, music videos and TV shows without commercials. The service is accessible from any Internet-connected screen at a low monthly fee. Already today Mavshack has the largest library of Filipino and Indian titles and has signed an agreement with Asia's leading content providers. Mavshack AB is a Swedish company listed on "Aktietorget" with offices in Stockholm, Delhi, Los Angeles, Manila and Jakarta. For more information, please visit www.mavshack.com.