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Press release

EYE World AB (publ): Eye World partners with a world leader in hosting to advance embedded cybersecurity

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Eye World AB (publ) today announces that it partners with a world leader in hosting to support the delivery of embedded cybersecurity services for SMB customers via the hosting platform.

This hosting platform serves over 700.000 of customers, creating a meaningful distribution opportunity for embedded cybersecurity.

The collaboration aligns with Eye World's strategy to distribute cybersecurity through platform partners that already serve large SMB customer bases. The parties are progressing implementation work and go-to-market planning.

This update relates to a separate hosting platform partner and is not connected to Eye World's previously communicated cooperation with Miss Group.

Due to confidentiality obligations, no further details will be disclosed at this time.

For further information, contact

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About EYE World

Eye World AB (publ) is a European cybersecurity platform company focused on protecting small and mid-sized businesses and consumers at scale. Through a growing portfolio of cybersecurity solutions, insurance services and strategic partnerships, Eye World provides high-volume, low-touch cyber protection delivered via leading resellers, telecom and hosting partners across Europe. With an active M&A strategy and a rapidly expanding partner ecosystem, Eye World is building a highly scalable European cybersecurity platform designed to serve hundreds of thousands of businesses and millions of consumers.