

# Urb-it and Amazon Logistics enter new partnership to deliver their products in Paris

**Paris, 16<sup>th</sup> June 2021** — *The American Group Amazon has signed a partnership with green last-mile logistics provider and B Corporation, Urb-it to deliver products from its new logistics facilities in Paris. Both parties, will utilize Amazon's urban hubs to offer Parisian consumers a flexible and ethical delivery solution, whilst improving soft urban mobility in the city.*

In April 2020, Amazon won a competitive tender launched by Parisian transportation company, the RATP to set up mini-logistics hubs in 3 of the 17 bus depots in the Ile de France region. The RATP's aim was to make several warehouses available where buses are parked at night but lay inactive during the daytime when they are out on the road. This would then enable last-mile delivery providers to bring products to the hubs early in the morning, as soon as the buses are in service, and use them to deliver parcels throughout the day to end consumers via a 100% green last-mile delivery solution.

Amazon was selected partly for its know-how, but also for the "environmental quality" of its sustainable operations. The French subsidiary of the e-commerce giant is increasingly committed to building a sustainable business for its customers and the planet, with the aim of reducing its carbon footprint, as demonstrated by Amazon's "Climate Pledge" program. By partnering with Urb-it to deliver its parcels in the Paris region, Amazon is strengthening its commitments toward reaching its goal of net-zero carbon by 2040.

“In order to carry out this mini logistics hub and dispatch project, we wanted to select last-mile delivery companies with real expertise and who share our ethical values. Urb-it allows us to reinforce our environmental commitment but also to develop urban delivery in soft mobility, thus lowering the usage rate of polluting vehicles **said Charles Davous, Senior Program Manager / Amazon Logistics**

**Martin Lehec, Urb-it Country Manager France** commented, “We are very proud to assist Amazon in this project and help them reinforce their ecological commitments. This partnership with the RATP also aligns closely with our mission to transform logistics with a human service that fights for the health of our cities.”.

## **About Urb-it AB (publ):**

Urb-it is a Swedish logistics company and Certified B Corporation™. Powered by a robust technical platform, and its community of Couriers, Urb-it offers a customer-centric end-to-end fulfilment service for e-commerce, retail, and the on-demand market. The company today operates in the UK and France and works with leading European brands.

The company's mission is to transform logistics with a human service that fights for the health of our cities. Delivering the last-mile exclusively on foot, bike or with cargo-bikes, Urb-it aims to reduce air pollution, noise pollution and congestion in Urban areas, while providing a delivery service that exceeds customer expectations. Our Couriers are carefully recruited and trained by Urb-it to provide excellent service. The solution is available to merchants via direct API-integration as well as through a range of leading transport management systems. Services include delivering the same-day, next-day,

nominated day and returns, and can be fulfilled both from the merchant's online store and physical store network. [www.urb-it.com](http://www.urb-it.com)

The Company's Certified Adviser is Mangold Fondkommission AB who are reachable on +468- 503 015 50 or CA@mangold.se.

This information is such information that Urb-it AB (publ) is required to disclose in accordance with the EU Market Abuse Regulation. The information was submitted, via the above-mentioned contact person, for publication on (16<sup>th</sup> June 2021).

**About Amazon:**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit [amazon.com/about](http://amazon.com/about) and follow @AmazonNews.