



Mavshack: Mavshack signs agreement with Akamai Technologies

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Mavshack has signed an agreement with Akamai Technologies, a leading provider of cloud infrastructure services.

Mavshack is doing this to strengthen and ensure its global coverage, which is an important step in the strategy to increase the penetration in the Southeastasian markets.

"We get, through this agreement, access to one of the largest Cloud Intelligent Platforms in the world. This means that we can, in a proven and effective way, reach out with high-quality streaming to all of our current and future customers, worldwide" says Mattias Pettersson, Chief Technology Officer at Mavshack .

This agreement enables Mavshack to stream local content to a large number of users at a very high quality through over 137 000 globally distributed servers.

"Mavshack is showing how Akamai's Sola Media Solutions can help deliver content to a global audience with a great user experience, said Per Sterner, Regional Sales Manager for Akamai in Scandinavia. "Sola allows Mavshack to engage its viewers across connected devices, giving them the ability to deliver their local content wherever their viewers expect and want it."

Akamai provides cloud services for delivering, optimizing and securing online content and business applications by leveraging various technologies such as mirroring, compression, prefetching, and traffic management. Akamai removes the complexities of connecting the increasingly mobile world, supporting 24/7 consumer demand, and enabling enterprises to securely leverage the cloud.

For more information:

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About Mavshack AB (publ)

Mavshack AB (publ) with offices in Stockholm, Toronto, Los Angeles, Manila and Jakarta runs Mavshack.com, one of the fastest growing movie sites in the world. Mavshack also provides technologies to stream media in a cost efficient way.

Mavshack AB (publ) is a publicly traded company (www.aktietorget.se)