Announcement

SMART VALOR AG, Switzerland

February 15, 2022

Director/PDMR Dealing

SMART VALOR AG ("SMART VALOR" or the "Company"), the first and only full-service digital asset exchange operating under the regulation of Switzerland and Liechtenstein, hereby makes public the following information received from persons discharging managerial responsibilities in the Company and/or persons closely related to them.

On Friday February 11th, Ms. Olga Feldmeier, Chairman of the Company, purchased 20,961 SMART VALOR Swedish depositary receipts ("SDR") on Nasdaq First North Growth Market ("Nasdaq First North"). On Tuesday February 15th, Ms. Olga Feldmeier purchased a further 3,000 SDRs on Nasdaq First North.

- Name: Olga Feldmeier (Purchase)
- Holdings before the transactions (no. of SDRs): 4,947,500
- Combined total of both transactions (no. of SDRs): 23,961
- Holdings after both transactions (no. of SDRs): 4,971,461

For additional information, please contact

Olga Feldmeier, Chairman of the board and Co-founder Email <u>olga.feldmeier@smartvalor.com</u>

Adrian Faulkner, General Counsel Mobile: +44 779 695 0688 Email: adrian.faulkner@smartvalor.com

Certified Adviser

Mangold Fondkommission AB is acting as the Company's Certified Adviser and can be reached on phone number +46 8 5030 1550 and <u>ca@mangold.se</u>.

PR Contact

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About SMART VALOR

SMART VALOR is a Swiss company which acts as trusted gateway to blockchain technology for investors and institutions. It operates a publicly accessible digital asset exchange, custody and asset management and offers its technology as Crypto-as-a-Service to financial institutions. SMART VALOR was one of the first crypto companies to receive a financial intermediary status in Switzerland in 2018. In 2020, Financial Market Authority of Liechtenstein gave SMART VALOR exchange and custodian authorization under the new blockchain act, one the most advanced regulatory frameworks in Europe.