



For immediate release

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EEVIA HEALTH OPENS A NEW ONLINE DISTRIBUTION CHANNEL FOR SELECTED PRODUCTS

Eevia Health Plc ("Eevia" or "The Company") is opening a new online digital distribution channel with the US ingredient distributor 'Ingredient Online.' Eevia will launch the first eight products on Thursday, January 23, 2025.

Eevia is partnering with Ingredients Online (<https://www.ingredientsonline.com/>), a leading global e-commerce platform for sourcing nutritional ingredients. Through this partnership, Eevia gains access to 50,000+ end users in R&D, sourcing, and purchasing in thousands of companies. As a supplier, Eevia will benefit from over 150,000 monthly site visits and an 81% buyer reorder rate. Ingredients Online's users are vetted industry professionals representing companies in dietary supplements, food and beverage, and related industries.

Ingredients Online offers real-time US inventory, tiered pricing, high-volume bids, price trends, downloadable quality documents, factory transparency, free samples, quick checkout, and next-day shipping. Eevia will benefit from a 24/7 sales platform, access to thousands of supply-chain members, a seller system, a dedicated sales team, SEO-optimized content, digital marketing, trade-show exposure, and more. The digital marketplace, sometimes referred to as "the Amazon for B2B ingredients", streamlines customer procurement, offering transparent sourcing, pricing, and traceability. Through this partnership, a selection of Eevia Health's products are now made easily accessible to businesses seeking premium, sustainable branded ingredients, as well as standard, compendial ingredients.

Eevia Health specializes in wild-harvested plant extracts and natural products, focusing on quality, transparency, and sustainability. After a three-month long qualification process, Eevia will have eight products launched on Thursday 23 January, 2025 including selected Bilberry and Elderberry Extracts, Bilberry Fruit Powder, and Elderberry Juice Powder, all of which are sustainably sourced.

"We're excited to expand our reach via Ingredients Online's platform, which simplifies access to new markets, especially for food-grade powders that complement our business," says Erik Eide, Commercial Director of Eevia Health

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INFORMATION ABOUT EEVIA HEALTH PLC

Eevia Health Plc, founded in March 2017, addresses global health challenges with bioactive compounds sustainably extracted from renewable plant materials. It focuses on the gut and related health, including kidney and urinary health.

Eevia Health is a manufacturer of 100% organically certified plant extracts. The materials are primarily wild harvested from the pristine Finnish and Swedish forests near or above the Arctic Circle. The extracts are sold B2B as ingredients to dietary supplements and food brands globally, and these global brands utilize the ingredients in their consumer product formulas.

As a pioneering company, Eevia is developing biomaterials that may dramatically impact human health. Eevia Health operates a modern green-chemistry production facility in Finland with a short value chain and environmentally friendly carbon footprint. Eevia listed its shares at the Spotlight Stock Market in Sweden in June 2021, with the short name (ticker) EEVIA.

To learn more, please visit www.eeviahealth.com or follow Eevia Health on LinkedIn@EeviaHealth.